

Leadership: Coaching to Improve Operations



Brand: Heartbeat Academy

Product Code: 122

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Short Description

Recorded Webinar published in 2020

Description

Coaching is a core skill for Executive Directors as they interface daily with staff and volunteers. As the director communicates expectations most employees respond very well, while others “do their own thing” or worse yet, work against the director.

How we respond, shows our leadership skill. In this webinar, participants learn:

- The Coaching Cycle
- Five key Discussion Steps that yield great results
- Common Behaviors that require coaching discussions.

In addition, they will learn ways to provide positive recognition as a staff member makes a turnaround.

Course published in 2021

About the Presenter

Mike Brady is Director of Pregnancy Clinic Consulting, and Board Chair for Moreno

Valley Women's Health Center. He has over 20 years of experience in the prolife movement including serving as Executive Director at Birth Choice of San Marcos, California. He has helped start five pregnancy centers (two in Michigan and three in California). Mike has also trained Executive Directors at Heartbeat International's national conferences, and consults with pregnancy centers across the United States to assist them in applying over 200 Best Practices.

Mike loves helping women and men facing an unplanned pregnancy, and he loves the Lord. He accepted Jesus as his personal Savior when he was 21.

Mike resides in Temescal Valley, California, and has been married to his lovely wife, Patricia, for over 30 years. They have two grown daughters, Shannan and Autumn.