

AI and the Future of Pregnancy Help

Brand:
Product Code: 1553

Price: \$9.95

Short Description

1 hour recorded webinar presented by Jess Ford

Description

This presentation explores how AI is already changing the Pregnancy Center Movement and what leaders need to prepare for next. We'll cover practical opportunities for centers, including stronger operations, content, donor communication, and client support, while also addressing major risks like privacy concerns, dehumanized care, ethical blind spots, and the disruption of search as AI changes how women find help online. The goal is to help leaders respond with wisdom, urgency, and a mission-first strategy.