

Virtual First: Combating the Abortion Pill (2026)

Brand: Heartbeat Academy
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Short Description

Explore the profound impact of implementing a “Virtual-First” strategy in pregnancy medical clinics to combat the mail-order abortion pill approach. This workshop aims to guide clinics in optimizing their strategies to reach more abortion-determined individuals targeted by abortion providers and effectively steer them toward choosing life.

Presented by Becky Gallagher and Jason Law

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