

# Reaching Gen Alpha & Gen Z: Understanding Who They Are to Reach Her

**Brand:** Heartbeat Academy  
**Product Code:** 1461

**Price: \$14.95**

## **Short Description**

Marketing online is rapidly changing - are you keeping up? Learn to effectively use Ai, SEO, Google, your website and other platforms to reach her and serve your community with greater impact.

Presented by Laura Howe

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