

Marketing and Board Support

Brand: Heartbeat Academy
Product Code: 1523

Price: \$14.95

Short Description

This leadership level workshop will help alleviate feelings of frustration around the board conversation on marketing.

Unpack common board concern and gain tools on how to effectively gain board collaboration and donor support to fund marketing campaigns. We will address the tension many boards (and donors) feel around messaging, especially the desire for Scripture-heavy or inspirational content, and show how professional, factual, relevant communication is what builds trust and brings women through the door.

This workshop is perfect for board members, donor development professionals, executive directors and marketing directors.

Presented by Liliana Grace

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