Local Search and Online Reviews

Brand: Heartbeat Academy
Product Code: 17

Price: $7.95

Short Description
This 1 hour recorded training will walk you through the fundamentals of local search and online reviews.

Description
Join Heartbeat's Director of Ministry Solutions Bri Laycock and Chief Dveloper for Extend Web Services, Tim Stephens as they explain the basics everyone in a pregnancy center should know when it comes to local searches and online reviews.

This short training will equip you with the fundamentals of what local search means for you, how it can be used to help or harm you whether you actively use it or not, and what to do with negative online reviews.

Course published in 2020