Mission-Driven Mastery: Identifying Indicators of Success and Building Impactful Maternity Home Programs

Brand: Heartbeat Academy
Product Code: 1502

Price: $14.95

Short Description
In this interactive workshop, participants will learn to craft a clear mission statement and conduct a community needs assessment to ensure their maternity home addresses real local challenges, such as housing instability or addiction recovery. Building on these foundations, you'll define 3-5 key indicators of success—measurable outcomes like child birth, custody maintenance, and sobriety—that anchor program design and prove mission accomplishment. Through practical exercises, attendees will explore how to align infrastructure, staffing, and measurement strategies with these indicators, creating focused operations that drive long-term resident empowerment and organizational growth.

Presented by Valerie Harkins

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