Cracking the Millennial Giving Code

Brand: Heartbeat Academy
Product Code: 1351

Price: $14.95

Short Description
Millennials are set to inherit $46 Trillion as a generation between now and 2048--in what is being called the greatest transfer of wealth in history.This workshop will offer insight in how to identify millennials, establish brand trust, and engage millennial donors to become vested long-term supporters of your PRC.

Presented by Laura Caruso

Description
Millennials are set to inherit $46 Trillion as a generation between now and 2048--in what is being called the greatest transfer of wealth in history.This workshop will offer insight in how to identify millennials, establish brand trust, and engage millennial donors to become vested long-term supporters of your PRC.

Presented by Laura Caruso