

Using U.S. Census Data to Strengthen Your Pregnancy Help Services

Brand: Heartbeat Academy
Product Code: 1284

Price: \$9.95

Short Description

1 hr recorded webinar

Presented by Stacie Cochran-McNeal and Timothy Sarko, U.S. Census Bureau

Description

Understanding the unique needs of your community is the first step to serving more effectively. In this special webinar, experts from the U.S. Census Bureau will show you how to access and interpret local social and demographic data from the American Community Survey that directly impacts pregnancy help outreach—from population trends and poverty rates to transportation access and family structure. Learn practical ways to use this free, reliable data to inform your programs, identify service gaps, and demonstrate impact to funders and stakeholders.

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