

10 Things Every Maternity Home Should Track (But Probably Doesn't)

Brand: Heartbeat Academy
Product Code: 1275

Price: \$9.95

Short Description

1 hour recorded webinar.

Presented by Valerie Harkins

Description

A data-informed, mission-driven approach to better outcomes. In this practical presentation, we'll explore 10 crucial data points every home should track—not just for grant writing, but for transformational impact. Whether you're a seasoned director or just getting started, you'll leave with tools to measure what truly matters.

You'll learn:

- Why most homes collect too much of the wrong data
- 10 powerful metrics that reveal real-life transformation

- How to start tracking what matters—even with a small team
- What funders, partners, and churches actually want to see

Perfect for: Executive directors, program managers, grant writers, and board members.

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