

# Maximizing Impact with Limited Resources

**Brand:** Heartbeat Academy  
**Product Code:** 1208

**Price: \$14.95**

## Short Description

Presented by Andrea Trudden

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In today's fast-paced world, small teams can still make a big impact with the right tools and strategies. Designed specifically for novice marketers in the pro-life pregnancy help movement, this workshop introduces practical ways to leverage free tools like ChatGPT and Canva to create compelling content, streamline workflows, and amplify your message. Whether you're managing social media, designing graphics, or crafting donor appeals, this session will provide actionable tips to help your small team achieve professional-level results without breaking the bank. Join us to learn how to turn your limited resources into limitless opportunities for advancing a culture of life.

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