

Involving Gen-Z in Your Mission

Brand: Heartbeat Academy
Product Code: 909

Price: \$14.95

Short Description

Presented by Madison Hull, FundEasy, Marketing Specialist

Description

The goal of this workshop is to give practical tools and advice on marketing to, and involving younger generations (primarily Gen-Z) in the future of the pro-life movement. As current executive directors, board members, and leadership retire or pass on, younger generations will need to be prepared to fill their shoes, and that can't happen without first being involved, guided, and taught how to lead by the older generations.

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