

Why Mess with the Media

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Short Description

Presented by Scott Baker

Description

As the coordinated campaign against pregnancy centers grows across our country, it's more important than ever that we tell the TRUTH about who we are and what we do. For years, centers have been told that we should stay away from the media. In this session, we'll talk about why that's a dangerous approach moving forward and equip you with the tools necessary to engage the media with confidence.

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