

Sharing Your Voice: PR and Interviews

Brand: Heartbeat Academy
Product Code: 848

Price: \$14.95

Short Description

Presented by Dena Espenscheid and Shawn Zierke

Description

Our communities are filled with potential advocates and supporters, but they don't know of our existence. Imagine utilizing the media to bring like-minded supporters to our volunteer events and donor functions. This workshop will teach you PR campaign basics, the importance of media relations, how to write a press release, and winning interview techniques.

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