

## New Email Requirements & Tips

**Brand:** Heartbeat Academy  
**Product Code:** 859

**Price:** \$9.95

### Short Description

1 hr recorded webinar.

### Description

Join Andrea Trudden, vice president of Communications and Marketing, and Rachel Deffenbaugh, Communications and Marketing Specialist, as they discuss the new email requirements enforced by Google and Yahoo to take effect Feb. 1, 2024. We will discuss these requirements in further detail and cover the best email marketing tips to land in your recipient's inbox and improve engagement.

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