

# Adjusting the Baby Friendly Standard for Pregnancy Help Medical Clinics

**Brand:** Heartbeat Academy  
**Product Code:** 728

**Price:** \$12.95

## Short Description

1 hour recorded webinar. Presented by Leah Jacobson MA, IBCLC

## Description

Successful breastfeeding experiences help women transition into their role as new mothers. The Ten Steps to Successful Breastfeeding, as outlined by the Baby Friendly Hospital Initiative can be adjusted for Pregnancy Help Medical Clinics to raise the standard of care we deliver to women and improve breastfeeding outcomes. This webinar will provide guidance to attendees on what can be done to prepare and support women in achieving their breastfeeding goals.

*This training offers 1.0 contact hours for nurses who meet all requirements. Heartbeat International is an approved provider through the California Board of Nursing, Provider Number 16061.*

Presented by Leah Jacobson MA, IBCLC

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