

Directing Essentials



Brand: Resources
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Short Description

The foundational resource for Heartbeat International's New Director track of our annual Pregnancy Help Institute, the newly revised, *Directing Essentials* equips directors on Six Key Responsibilities of Directing an Organization, along with tips on fundraising, legal issues, gathering volunteers, and hiring staff, all in a context of framing the big picture squarely within our Christ-centered values. Additional resources included as a complimentary download.

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A treasury of practical approaches developed by servant-leaders with extensive experience running life-affirming centers, *Directing Essentials*[™] equips new directors and refreshes seasoned directors for effective day-to-day operations. Why reinvent the wheel? With this comprehensive resource, you have a desk reference at your fingertips that helps you direct with confidence.

Features:

- Six key responsibilities of directing an organization well.
- Tips on key fundraising strategies.
- Legal issues for helpers.
- Examples of budgets, financial reports, organizational charts, and director job descriptions.
- Extensive, adaptable forms for recruiting, screening, and guiding volunteers.
- Downloadable reproducible forms.

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