The Newsletter Book

Brand: LifeTrends
Product Code: 10NEWSLET1.0

Price: $59.00

Short Description
Professionally-written articles, advertisements and more—to make your E-blasts and newsletters shine.

Description
The Newsletter Book is perfect for those who tire of writing new articles for next month's newsletter. Whether you are promoting your walk, wanting to inspire readers or needing something extra to spice up your publication, this resource is for you.

This manual also comes with many well known advertisements, designed by Kirk Walden to catch the attention of your newsletter readers.

Downloads included, so you can easily cut and paste articles into your newsletter.

What's inside:

- 250+ professionally written articles for your publications
- 50 Ideas
- 5 Newsletter Templates
- Dozens of advertisements to creatively capture your readers
- Drawing in new support through your newsletter or E-Blast
- Connecting with volunteers through the written word

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For your next banquet

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Templates
In the last section we direct you to your downloads/CD, where there are five newsletter templates. With a template, you can simply fill in your information and cut and paste from there. The templates are in two forms: Microsoft Pub-lisher and PDF files. If you have the Publisher software program, you can load these templates. If not, use the PDF files to guide you as you create your newsletter.