

Firm Foundations

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Short Description

This top-selling manual—at more than 250 pages—is yielding results across the country.

Description

Cutting-edge ministries understand that a strong financial future depends on solid monthly support. While fundraising events are important, sustaining—and building—your ministry over the long term hinges on those who remember you each and every month.

For those ministries looking to build monthly support by \$5,000 to \$500,000 each year, this top-selling manual can help you get there.

What's inside:

- Proven strategies for finding and connecting with new monthly supporters
- A concrete approach to envisioning potential supporters
- How to make asking for funds comfortable and easy (even when it is out of our comfort zone!)

Firm Foundations is designed for anyone interested in raising more monthly support. If you have been doing this for years, thumb through and find new ideas that work for you. Or, brush up on those principles that need a second look.

For the novice—who is nervous about raising funds—start at the beginning and work your way through each section, step-by-step. We hope this manual is an encouragement, and an effective tool for your success in raising long-term support for your PRC.

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