

201 Ways to Say Thanks

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Short Description

The hard-copy version of 201 Ways to Say Thanks from Kirk Walden.

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If you have ever found yourself struggling with how to thank your various donors throughout the year, look no further than 201 Ways to Say Thanks. A revision of The Ultimate Letter Book, you'll find 201 proven and effective thank-you letters, focusing on all topics from reaching out to new supporters to year-end appeals. Designed in an easy-to-copy format, this resource will save you countless hours throughout the year.

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How to Use These Letters

Section 1: Monthly Support

For those who give faithfully month after month, check in and find a suitable letter to acknowledge their commitment to you. We've got 32 to choose from!

Section 2: General Gifts

These are letters for any gift, whether a monthly gift or a one-time gift that just showed up online or in the mail.

Section 3: Short and Sweet

These Thank You letters are briefer and can be used for monthly gifts and general gifts at any time of year.

Section 4: Christmas and Year End

For those gifts arriving during the holiday season, we've got letters relating to Thanksgiving, through Christmas and even for those donations which pop in just as the New Year begins.

Section 5: Seasonal

Each year is full of events which relate to your center. From Sanctity of Life in January,

through Valentine's Day and Spring Break, to Summer and Independence Day and into "back to school," we have Thank You letters for you to utilize.

Section 6: Special Occasions

Banquet Gifts, Stock Gifts, Commemorative Gifts, Memorial Gifts, First Gifts, Giving Milestones and more are in this section. You'll see letters for these and other occasions in here.