

# Banquet Planning From Scratch: Recipe for Success

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## Short Description

In this guide, Kirk Walden dishes out key principles on all aspects of the planning process, leaving your guests happy and increasing donations. Your next banquet is sure to sizzle with success!

## Description

Squeeze the very most you can out of your upcoming banquet—both in terms of fundraising and “friend-raising”—with *Banquet Planning from Scratch* from Heartbeat International’s Kirk Walden. A long-time pregnancy help leader and full-time pregnancy help banquet speaker, Kirk’s tips and ideas come directly from life-affirming efforts just like yours.

Whether this is your first or 40th fundraising banquet, this manual is for you! If you read *The WOW Banquet*, you will find some similar ideas in here. But you will also find more. Much more.

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## **About the Author**

Kirk Walden brings experience in fundraising dinners from virtually every perspective. He planned fundraising dinners as an executive director of Women's Hope Medical Clinic in Auburn, AL (1991 - 1999), coached ministries on events as a consultant for LifeSteward Ministries (2000-2003) and travels the country as one of the pro-life community's most sought after banquet speakers (2001-Present).

Today, as an Advancement Specialist for Heartbeat International, Kirk brings his knowledge of what it takes to create a successful event from start to finish (Or, "From

Giddyup to Whoa!", as he says) in this manual.

Inside these pages you'll find Kirk's attention to detail and his big-picture perspective on what this event can mean to your organization. You might also find some humor tossed in, too!