Strategic Fundraising for Housing

Brand: Heartbeat Academy
Product Code: 1562

Price: $199.95

Short Description

Sharpen your approach and walk away with fresh confidence to execute a simple, yet highly effective annual fundraising plan that keeps you sane and keeps your donors coming back. In this course you will by revisit the true definition of fundraising and exploring why donors are genuinely motivated to invest in your maternity home. From there, you'll dive into the most effective development activities that actually move the needle. Spoiler alert: no massive galas or logistical nightmares required! Your time spent in this course will be insightful, practical, and yes, even fun. You'll complete the course with a streamlined 12-month fundraising plan designed to raise the funds you need, without overcomplicating what's already working.

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