

Donor Communications: What Must be Done & What Should be Done

Brand: Heartbeat Academy
Product Code: 1026

Price: \$9.95

Short Description

Recorded webinar presented by Tony Gruber, CPA, Controller / Operations Director and Terri Barnhart, Development Manager, Heartbeat International

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Terri and Tony will share their insights on how to communicate with your donors. Attendees will learn what must be done from an IRS standpoint (including what to report, how much to report, and when it must be reported) and ways to utilize communication (written, verbal, and otherwise) to develop and/or strengthen your donor relationships. This webinar will help you sort out what must be done, what should be done, and what could be done in regards to donor communications.

Course published in 2024

