

RESOURCE CATALOG

2017



TABLE of Contents

1-3	About Heartbeat International	10-11	Staff and Volunteer Training
4	Heartbeat Academy	12-13	Board Management
5	Extend Web Services	14-15	Fundraising Help
6	E-News Publications	16	Sexual Integrity
7	Heartbeat Experts on Your Side	17	About Option Line
8-9	Management and Training		

Index of Resources Included



WELCOME to the Academy

There is no university or college where you can earn a degree in pregnancy help work.

But there is the Academy.

No, not the one with the gold statue and the glittering red carpet scene, the Heartbeat International Academy.

The Resource Catalog you hold in your hands represents—under one cover—the breadth of learning designed by, for, and with pregnancy help leaders past and present. Each resource, whether written or virtual, print or audio, distance or on-site, represents proven programs, technical knowledge and collaborative wisdom for today’s all-important pregnancy help community.

Actually, the idea of “Academy” is handed down from the founders of Heartbeat International, when it was known as Alternatives to Abortion International. Originally, each annual conference was called “Academy” because its definition fit so well, “a place of study or training in a special field.”

OUR Mission

Our life-saving mission is to **Reach** and **Rescue** as many lives as possible, around the world, through an effective network of pregnancy help to **Renew** communities for LIFE.

To achieve our mission, we do the following:

We **REACH** those who are abortion-vulnerable through Option Line’s® 24-hour contact center and cutting-edge website, www.OptionLine.org.

“Reach down your hand from on high; deliver me...”
Psalm 144:7

We **RESCUE** those who are reached through our life-support network of pregnancy organizations providing true reproductive health care, education, ministry, and social services where lives are saved and changed.

“Rescue me, O Lord, from evil men; protect me from men of violence.”
Psalm 140:1

We **RENEW** broken cities around the world through the development of pregnancy organizations where abortion clinics are presented as the only choice for abortion-vulnerable women.

“He sent me to bind up the brokenhearted...to proclaim the year of the Lord’s favor... They will renew the ruined cities that have been devastated for generations.”
Isaiah 61:1-4



OUR Life-Saving Vision

Our life-saving mission is to make abortion **unwanted** today and **unthinkable** for future generations.



OUR Network

Heartbeat International is a Christian-based, interdenominational association, providing training and networking opportunities, as well as the support and resources members need to be effective, creative, and entrepreneurial in their own communities, as the Lord leads.

It is the largest pregnancy help association in the world, currently supporting, starting and strengthening over 2,000 pregnancy help locations—including international affiliates on every inhabited continent—to provide alternatives to abortion. Our members include pregnancy help centers, medical clinics, maternity homes, non-profit adoption agencies, and abortion recovery programs.

Affiliates can sign up to be listed in our Option Line® database, which connects those experiencing an unplanned pregnancy with their local pregnancy help organization 24 hours a day, 7 days a week. Trained consultants are available to listen to concerns and answer questions about pregnancy, abortion, and related issues when centers are closed.

Affiliates can also take advantage of YouSaveBabies, a crowd-sourced fundraising page that connects local and far-flung givers with your life-saving mission. Find out more at YouSaveBabies.org.

Affiliates also have the opportunity—and the invitation!—to contribute to Heartbeat publications and deliver presentations at Heartbeat training events. Affiliates also have opportunities to serve as Heartbeat consultants.

HEARTBEAT INTERNATIONAL AFFILIATION COST:

\$250.00 per year (U.S.)

–or–

\$200.00 per year (20% discount)

If you are a member of one (or more) of the following: National Institute of Family and Life Advocates (NIFLA), Care Net, Christian Life Resources, International Life Services, National Life Center, Life Matters Worldwide, National Christian Adoption Fellowship, ICU Mobile, Save the Storks.

–or–

\$70.00* per year for each organization outside the U.S.

**free if affiliated with ACFL, AFLA, CAM, CAPSS, MpV, PHA, or PSSA.*

BENEFITS of Affiliation



Unmatched networking opportunities – Align with like-minded life-savers in the world’s first, largest, and most expansive network of pregnancy help in the world. Affiliating with Heartbeat International means joining a network over 2,000 strong all over the world.



20% discount – Equip your mission with experience-driven trainings, manuals and online training from Heartbeat International experts who have sat in your chair and know what it takes to succeed.



Option Line – List your center or organization on the worldwide leader in pregnancy helplines, Heartbeat International’s Option Line, a 24/7, 365 contact center connecting callers to local help.



Representation and Defense – Join us on Capitol Hill for our Babies Go to Congress®, where Heartbeat puts you and the families you serve knee-to-knee with lawmakers, and get your story told on Heartbeat’s daily news outlet for the pregnancy help community, PregnancyHelpNews.com. Also, take advantage of our Pregnancy Center Defense Tool Kit at our Affiliates-Only section at HeartbeatServices.org.



Heartbeat Academy – Advance and certify your expertise with the Heartbeat Academy, your online home for over 130 courses and webinars, as well as training for Life-Affirming Specialist (LAS), the first and most recognized pregnancy help professional certification.

ANNUAL Trainings

ANNUAL CONFERENCE

Featuring top keynote speakers from columnist Cal Thomas to comedian Anita Renfro, along with pro-life stalwarts Jill Stanek and Ryan Bomberger, we are expecting over 1,000 friends—including you—at the 2017 Heartbeat International Annual Conference April 19-21 in Chicago.

With over 85 workshops, plus over a dozen in-depth day pre-conference offerings, this year’s conference is chock full of learning opportunities from experts from every corner of the worldwide pregnancy help community.

Registration opens December 2016 at HeartbeatServices.org.

PREGNANCY HELP INSTITUTE

Join us at Heartbeat International’s headquarters in Columbus, Ohio, July 31-Aug. 4, 2017, for Pregnancy Help Institute.

Whether you’re a new or experienced director, fundraising professional or aspiring ultrasound technician, we have a personalized track just for frontline life-savers like you.

Registration opens in the spring at HeartbeatServices.org/Training



HEARTBEAT Academy



Heartbeat International AcademySM provides life-affirming leaders, staff, and supporters with access to online workshops, forums, and courses on timely pregnancy help topics. Many of the online trainings are based on Heartbeat’s materials.

The Academy’s easy-access to an ever-growing knowledge base appeals to people engaged in any life-affirming organization, and to those interested in getting involved in life-affirming ministry.

THE ACADEMY is your online source for:

- Life-Affirming Specialist Certification
- Nursing Courses
- Online Training Courses
- Recorded Webinars
- Private customized courses
- Life-Affirming Specialist CEUs
- CME’s for Sonographers

WEBINARS:

- Easy, anywhere access. All you need is an Internet connection
- On-demand training, 24/7
- Ever-increasing selection of programs
- Cost-effective prices

ONLINE COURSES:

- Customizable for group instruction or self-paced study
- Accessible 24/7 via internet
- Dynamic, multi-media activities with progress-tracking features

START Your Online Learning Experience Today...

Join the Heartbeat International Academy for online courses that are more engaging and user-friendly than ever! Online courses give you, your paid and volunteer staff, and board members a jump-start on knowledge and skills today with flexible choices, even as you wait for your organization to organize its next in-house group training!

To enroll, visit HeartbeatServices.org/Resources, create an account and sign up for any online course today.

Ask about custom training options by contacting:

ELEARNING@HEARTBEATINTERNATIONAL.ORG



web services

- Mobile-Friendly
- Modern Design
- Search Engine Optimized
- Affordable and Effective

Websites **for** pregnancy help people.
by pregnancy help people.
client sites, supporter sites, or both!

www.ExtendWebServices.com
Visit our webs to to view our current specials!



With over 10,000 weekly subscribers and more than 2,500 website viewers a week, Pregnancy Help News has been republished in several pro-life websites, along with wider audiences at *The Federalist*, *New Boston Post*, *NewsMax*, *The Blaze* and more.

Connecting the Pregnancy Help Community
www.PregnancyHelpNews.com

There’s an App for That!  

E-NEWS Publications

Are you receiving these E-Newsletters?
If not, contact us at support@heartbeatinternational.org

• TAKE HEART •



"Be strong and take heart." Psalm 31:24

• MEDICAL MATTERS •



News and Tips for Life-Affirming Nurses, Docs and More

• HEART AND HOME •



"I was a stranger and you welcomed me..." Matthew 25:35

• ACTION ALERT •



Breaking News that Affects Your Life-Saving Work

• SEXUAL INTEGRITY COMMUNIQUÉ •



Helping You Promote God's Plan for Sexuality

• ADVANCEMENT TRENDS •



Fundraising Tools for the Life Community

• HEARTBEAT ACADEMY •



Equipping the Pregnancy Help Community

• CAPITOL MATTERS •



Representing and Defending the Good Work of Pregnancy Help

• ON THE LEADERBOARD •



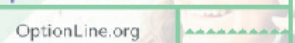
Perspectives for the Primary Leadership

• PULSE •



Dispatches for the Front-Lines of Pregnancy Help

• OptionLine •



Reaching and Rescuing Lives from Abortion 24/7, 365 | 1-800-712-HIEP



Weekly Review



Connecting the Pregnancy Help Community

HEARTBEAT EXPERTS On Your Side

Expert Training: In-person, in-depth, on-site, one day.
Call (888) 550-7577 or email Trainings@HeartbeatInternational.org to book your in-person training today!

Training for Client Impact

THE LOVE APPROACH Introduce trainees to the tools that they need to begin helping in a life-affirming organization using The LOVE Approach™ Training Manual. Paid and volunteer staff explore specific concerns with a Heartbeat expert, creating confidence leading into their initial client interviews, whether on the phone or in the office. Regular Price: \$750 Affiliate Price: \$550	SEXUAL INTEGRITY Prepare your organization through Heartbeat's Sexual Integrity® Program, and bring the bright future of God's universal plan for sexuality to your community. The Program covers the reproductive system, healing sexual abuse trauma, biblical foundations for God's Plan for sexuality, and is adaptable for diverse ethnic groups. Regular Price: \$750 Affiliate Price: \$550	ABORTION RECOVERY Heartbeat experts give live, personalized guidance regarding how to implement and facilitate an abortion-recovery program. Based on the H.E.A.R.T.® manual, the training includes a step-by-step approach and screening technique. Regular Price: \$750 Affiliate Price: \$550	TALKING ABOUT ABORTION Volunteers learn the answers to tough questions in this in-depth training. The tried-and-true experience of Heartbeat affiliates and Option Line packed into this training helps volunteers learn how to adopt the Talking About Abortion® manual as a ready reference when talking with clients. Regular Price: \$750 Affiliate Price: \$550
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Consults and Retreats for Your Organization

Single or multi-day sessions, with fees covering in-depth, advance preparation by Heartbeat experts

Center 360° Assessment Gain organizational perspective as you make decisions to adopt new programs, meet leadership challenges, or work through staff changes. The Center 360° Assessment™ reviews organization operations, including legal and medical issues. A detailed, written report summarizes your organization's needs, strengths, and challenges. Regular Price: \$1,800/Affiliate Price: \$1,500	Strategic Planning Heartbeat experts can work with you to answer the questions, "What should our organization look like in three to five years?" and "How do we get there?" Advanced planning is required of your organization in preparation for the on-site visit. Regular Price: \$750/Affiliate Price: \$550	Ministry Retreats and Banquets Let Heartbeat experts help you make the most of your special events. For facilitator and inspirational speaker availability and fees, please call (888) 550-7577 or e-mail Trainings@HeartbeatInternational.org . Contact Heartbeat for pricing details.
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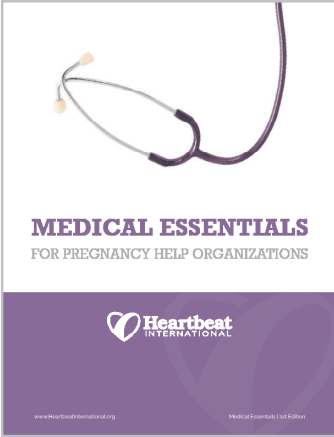
GOVERN WELL BOARD TRAINING

A Heartbeat expert will work with board members to discover and evaluate ways to grow in their roles in relationship to the executive director, staff, community, and each other based on GOVERN Well: Your Personal Board Member Manual®.

Regular Price: \$750 Affiliate Price: \$550
(price includes single-day, on-site training)



MANAGEMENT and Training



Product Code: 10MEDESS1.0
Regular Price: \$124
Affiliate Price: \$99.20

MEDICAL ESSENTIALS

Equip your board and medical staff to serve women with high-value medical services. From adding ultrasound and STD/STI testing to abortion pill reversal and more, Medical Essentials® is your go-to guide for adding and improving the tools and expertise you need to help each client make the healthiest choice for everyone involved in an unexpected pregnancy.



Mandated Reporting

Learn if you are a mandated reporter of suspected child abuse. Learn who is mandated in your state to report. Make sure you know the process of reporting and develop proper policies and procedures for reporting suspected instances of statutory rape, domestic violence, or neglect.

Subscribe Today!

Subscribe to Medical Matters® today at www.HeartbeatServices.org/Resources



MATERNITY HOUSING ESSENTIALS

Glean from seasoned servants in the National Maternity Housing Coalition and learn what you need to start or improve a maternity home of your own. New in 2017, Maternity Housing Essentials® includes sample policies and procedures that were developed from a variety of housing leaders all over the U.S.



Product Code: 10MATESS1.0
Regular Price: \$124
Affiliate Price: \$99.20



Product Code: 10DIRWELL1.1
Regular Price: \$124
Affiliate Price: \$99.20



Product Code: 10STAFF1.0
Regular Price: \$124
Affiliate Price: \$99.20



Product Code: 10LEGESS1.0
Regular Price: \$124
Affiliate Price: \$99.20



Product Code: 10POLICY1.0
Regular Price: \$59
Affiliate Price: \$47.20



Raising the Standard: An Introduction to Our Commitment of Care and Competence

How often do you think about the Commitment of Care and Competence? Brush up on this vital ethical code of practice with a webinar through the Academy, available now for \$4.95 (free for affiliates!) at HeartbeatServices.org/Resources

DIRECT WELL

The foundational resource for Heartbeat International's New Director track of our annual Pregnancy Help Institute, DIRECT Well® equips directors on Six Key Responsibilities of Directing an Organization, along with tips on fundraising, legal issues, gathering volunteers and hiring staff, all in a context of framing the big picture squarely within our Christ-centered values.

STAFFING ESSENTIALS

Don't scratch and claw for answers on recruiting and hiring before you've got the essentials in order. A how-to guide for recruiting and hiring, Staffing Essentials® is a must-have resource for hiring and recruiting staff and volunteers in your life-affirming organization.

LEGAL ESSENTIALS

A reality too often overlooked is anybody can sue anybody else for any reason at any time. The question is, "Can they win?" Using real-life examples and ministry-proven criteria, Legal Essentials® is a legally sound, hands-on resource designed to help you set sensible policies and parameters, while giving you the framework to know when you need to seek legal help.

SAMPLE POLICIES AND PROCEDURES

Make sure your organization is running as smoothly and efficiently as it can with Sample Policies and Procedures®, a compilation of tested and true sample policies and guidelines both from and for life-saving outposts like yours.

STAFF and Volunteer Training



THE LOVE APPROACH

First published in 1994, The LOVE Approach™ is Heartbeat International's foundational training resource for life-affirming staff and volunteers. Simple to learn, yet explosive in its impact, The LOVE Approach captures and communicates the essence of what it means to reach a woman in the “valley of decision” with the life-saving power of compassion and hope.

LOVE Approach Code: 10LOVEAP3.0
La Propuesta del Amor Code: 10LOVE-SP1.0
Regular Price: \$28
Affiliate Price: \$22.40



Available in English and Spanish

Bundle and Save!

2 great offers on great Heartbeat resources...



THE LOVE APPROACH STARTER KIT

For just \$75.00, you receive:

- The LOVE Approach Leader's Guide (including The LOVE Approach™), and
- La Propuesta del AMOR (Spanish version).

Product code: 20LOVE
Regular Price: \$75.00
Affiliate Price: \$60



VOLUNTEER TRAINING PACKAGE

For just \$50.00, you receive:

- The LOVE Approach™, and
- Talking About Abortion®

Product code: 20TRAIN
Regular Price: \$50.00
Affiliate Price: \$40

Academy Spotlight

The LOVE Approach™ Online

Heartbeat International's most popular resource is now available online through the Heartbeat Academy.

You and your staff can learn at your own pace with *The LOVE Approach™ Online*.

Recently Updated!

Bundle and Save!

Pregnancy Center Starter Kit...*Just add people!*

Everything you need to go from zero to life-saving hero. *(People not included.)*

This suite of materials includes:

- A Vision for Your Organization®
- Built by Design®
- DIRECT Well®
- Legal Essentials®
- The LOVE Approach™ Training Manual & Leader's Guide
- Sample Policies and Procedures®
- Staffing Essentials®
- Talking About Abortion™
- Firm Foundations®

Product code: 20START
Regular Price: \$549.00
Affiliate Price: \$439.00



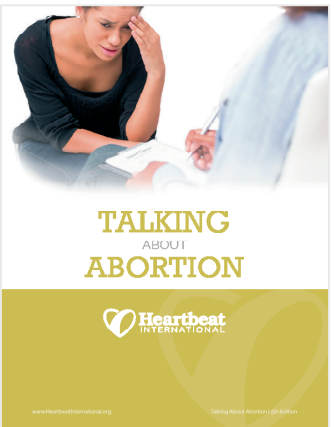
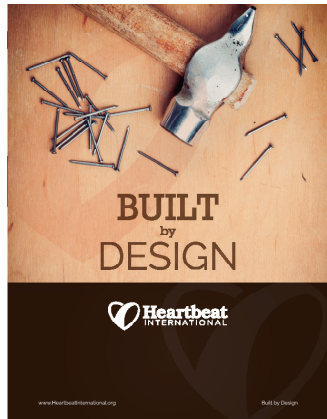
PREGNANCY HELP STARTER KIT

BUILT BY DESIGN

Your soup-to-nuts guide to starting a pregnancy help organization from scratch, Built By Design® is a brand-new field manual to walk you through the foundational elements of starting a nonprofit life-saving entity.

Walking you through everything you didn't know you needed to know about starting a pregnancy help organization, Built By Design is a crucial piece to solving the puzzle and completes Heartbeat's new Pregnancy Help Starter Kit.

Product Code: 17BBD1.0
Regular Price: \$49 | Affiliate Price: \$39.20



TALKING ABOUT ABORTION

The phone rings. The caller tells you her situation: She needs an abortion and she needs one right away. What do you say? What would your volunteers say?

Now in its 20th year, Talking About Abortion™ is the go-to resource for training staff and volunteers either on the phone or sitting knee-to-knee with a woman who feels abortion is her only choice.

Featuring a tab-formatted dialogue that reflects the latest information on abortion procedures (the Morning After Pill, RU-486, surgical abortion and more) and a 10-Point Health and Safety Checklist, Talking About Abortion reflects 45 years of experience from Heartbeat International, and is the training guide of choice for Option Line® – a 24/7 pregnancy helpline.

Product Code: 10TALKAB5.0
Regular Price: \$25 | Affiliate Price: \$20

H.E.A.R.T. MANUAL AND LEADER'S GUIDE

Lead your clients into a Scripture-based journey of healing from past abortion experiences with Healing the Effects of Abortion-Related Trauma, better known as the H.E.A.R.T. Manual®.

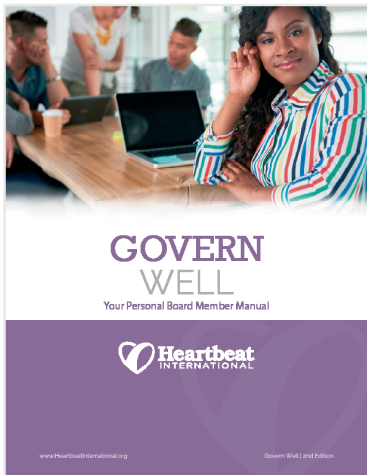
Utilizing outlines, readings, Biblical passages, pages for journaling, letter writing and more, H.E.A.R.T. is designed to meet the needs of church groups, pregnancy help organizations and counseling agencies wrestling through the difficult reality of post-abortive pain.

Manual Code: 10HEARTM
Regular Price: \$18 | Affiliate Price: \$14.40

Leader's Guide Code: 10HEARTL
Regular Price: \$28 | Affiliate Price: \$22.40



BOARD Management



GOVERN WELL: YOUR PERSONAL BOARD MEMBER MANUAL

Move your organization to the next level of effectiveness, and your governing body to the unreach heights of connectivity and teamwork with GOVERN Well: Your Personal Board Member Manual®. Diving deep into six irreplaceable areas of essential board governance, the manual includes sample org charts, job descriptions, calendars, financial reports, vision and mission statements and more.

Product Code: 10GOWWELL2.0
Regular Price: \$28
Affiliate Price: \$22.40



A VISION FOR YOUR ORGANIZATION/NGO

To co-opt a common baseball phrase, “If you ain’t got vision, then you ain’t got nothing.” The long-term success of your life-saving endeavor depends—among other key factors—on a clearly defined vision that spells out who you are and what you’re setting out to accomplish.

Learn to define and cultivate your purpose, philosophy and organizational structure with A Vision for Your Organization®, now in its 4th edition, or A Vision for Your NGO® for pregnancy help efforts outside the U.S.

Product code: 10VISINGO1.0
Regular Price: \$15
Affiliate Price: FREE



Product code: 10VISION4.1
Regular Price: \$15
Affiliate Price: \$12



GOVERN Well Online

Get each of your board members on the same page, and catch new board members up to speed with the GOVERN Well Online training through the Heartbeat Academy.

The perfect companion to the GOVERN Well® manual, this online training is a great way to bridge gaps in understanding and ministry terminology between new and existing board members, all at point-and-click convenience. Enroll your board today at HeartbeatServices.org/Resources/Store

Subscribe Today!

Free to affiliates, the Leadership Subscription includes monthly newsletters, On the LeaderBoard and Capitol Matters. Non-affiliates can also purchase this subscription at www.HeartbeatServices.org/Resources



A HEALTH ASSESSMENT FOR YOUR ORGANIZATION

As any doctor can tell you, good health starts with honest assessment. Just as there’s no way to beat cancer without a proper diagnosis, there’s no way to fix organizational problems at your life-saving nonprofit without identifying them first. Free to Heartbeat affiliates, A Health Assessment for Your Organization® is a perfect place to start, and won’t cost you a dime.

Download this **free** resource today in the Affiliates Only section of HeartbeatServices.org



2017 PREGNANCY HELP SALARY SURVEY

New in 2017, and **free** to Heartbeat International affiliates, the Pregnancy Help Salary Survey® gives you the latest in compensation trends and averages throughout the pregnancy help community.

Including salary comparisons for executive directors, client services managers, nurse managers and development directors, the Salary Survey will be available for free download in early 2017 at the Affiliates Only section of HeartbeatServices.org.



Online Legal Review

For affiliates only, Heartbeat International’s Legal Review assesses eight (8) key areas of legal concern for your organization.

With Heartbeat International’s online Legal Survey, your organization can complete the first steps of the review process quickly and efficiently, as you quickly walk through the eight areas of review and submit documents for our legal counsel’s review.

To begin using the Online Legal Review, contact Heartbeat International at Support@HeartbeatInternational.org.

FUNDRAISING Help



Product Code: 40GRANT2.0
Regular Price: \$28
Affiliate Price: \$22.40

HOW TO WRITE A WINNING GRANT PROPOSAL

Leveraging decades in the nonprofit pregnancy help world, as well as priceless experience as a government-employed grant reader, Heartbeat International's Peggy Hartshorn, Ph.D., gives you a practical approach in *How to Write a Winning Grant Proposal*®. Complete with a companion DVD and workbook, you'll have everything you need to get a leg-up on other nonprofits seeking key partnerships with foundations, local governments and more.

BANQUET PLANNING FROM SCRATCH

Squeeze the very most you can out of your upcoming banquet—both in terms of fundraising and “friend-raising”—with *Banquet Planning from Scratch* from Heartbeat International's Kirk Walden. A long-time pregnancy help leader and full-time pregnancy help banquet speaker, Kirk's tips and ideas come directly from life-affirming efforts just like yours.

Product Code: 10BANQ2.1
Regular Price: \$124.00
Affiliate Price: \$99.20



Product code: 10ULTLET1.0
Regular Price: \$59
Affiliate Price: \$47.20

THE ULTIMATE LETTER BOOK

In *The Ultimate Letter Book*®, you'll find a collection of low-key, heart-touching, and—most of all—*proven* and *effective* appeal letters, focusing on anything from reaching out to new supporters to successful year-end appeals that launch your ministry into a great new year. Complimented with an easy-to-use CD full of Word documents for easy duplication, the book also holds more than 65 thank-you letters.



Product code: 10NEWSLET1.0
Regular Price: \$59
Affiliate Price: \$47.20

THE NEWSLETTER BOOK

Are you dreading next month's newsletter? Take a page out of *The Newsletter Book*®, which was compiled for just such an occasion. Whether you are promoting your walk, wanting to inspire readers or needing something extra to spice up your publication, this resource is for you! Complimented with an easy-to-use CD full of Word documents for easy duplication, this vital resource includes over 250 professionally written articles ready to copy and paste in your next donor publication.

Subscribe Today!

A monthly e-publication focusing on fundraising, leadership, and more is free for affiliates. Non-affiliates can subscribe at HeartbeatServices.org/Resources



FIRM FOUNDATIONS

This top-selling manual—at more than 250 pages—is yielding results across the country. Cutting-edge ministries understand that a strong financial future depends upon solid monthly support. While fundraising events are important, sustaining—and building—your ministry over the long term hinges on those who remember you each and every month. Whether your ministry is looking to build monthly support by \$5,000 or \$500,000, *Firm Foundations*® can help you get there.

Product code: 10FOUNDAT1.0
Regular Price: \$124
Affiliate Price: \$99.20



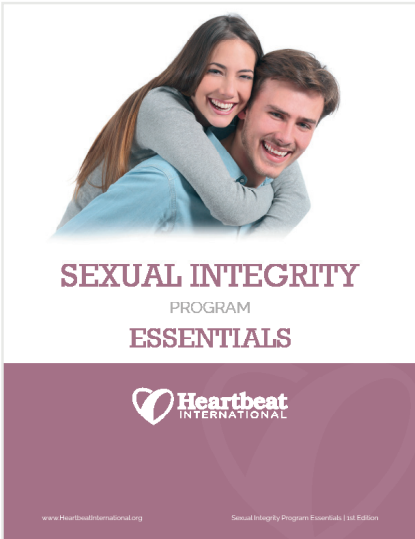
How to Write a Winning Grant Proposal

Fundraising is the fuel that keeps the ministry moving toward its mission.

But while donors and fundraising events are indispensable, winning even one grant may spark a new season of sustainability and progress.

Based on Heartbeat International's *How to Write a Winning Grant Proposal*, this online training provides an overview of the grant writing process and equips you with the tools you need to write—and win!—major funding through an irresistible grant proposal.

SEXUAL Integrity



Product code: 10SIPESS1.0
Regular Price: \$59
Affiliate Price: \$47.20

SEXUAL INTEGRITY PROGRAM ESSENTIALS

Most businesses thrive on the concept of repeat customers. A restaurant depends upon “regulars,” flower delivery companies work year-round to retain business reeled in around Mother’s Day and Valentine’s Day, and auto makers build your car to last... just not forever.

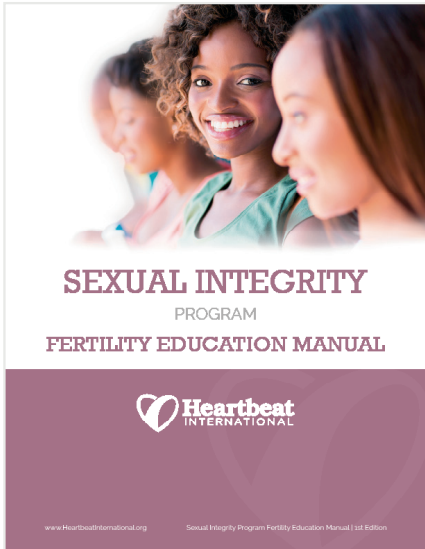
But ministry in the pregnancy help world is just the opposite. A “repeat customer” arriving at your organization time and again for a pregnancy test because, “This time I’m sure I’m pregnant” presents you with a unique challenge:

How can we get this young woman to understand, appreciate, and embrace God’s Plan for Sexuality, so she can express the gift of sexuality throughout life in a true, excellent, honest, and pure way?

Whether your clients are teens or adults, married or single, Sexual Integrity Program Essentials® equips you to grow a Sexual Integrity® Program customized to the community you serve. Now, your organization will be ready to empower all of your clients to make positive choices for the future.

Subscribe Today!

Get the latest tips for your Sexual Integrity® Program.
Subscribe at HeartbeatServices.org/Resources



Product code: SIP2-P
Regular Price: \$175.00
Affiliate Price: \$140.00

SIP FERTILITY PACKAGE

Equip your organization to help women escape the revolving door that leads to unexpected pregnancy and abortion.

The Fertility Package offers women a new understanding of the human reproductive system, respect for the value of their own bodies, and a compelling reason to seek sexual wholeness.



OptionLine®

Text “HELPLINE” to 313131

1-800-712-HELP
www.OptionLine.org

Answering the call 24/7



Heartbeat International has developed a professional designation for those working in Life-Affirming Ministries. Having the Life-Affirming Specialist (LAS) designation will provide you with credibility when working with clients. Its purpose is to show that you have studied and are aware of the latest research and findings surrounding life affirming information and training.

LAS

Life-Affirming Specialist

Are YOU a Life-Affirming Specialist?
Email: LAS@HeartbeatInternational.org

Learn more today!

INDEX of Resources

Place your order! Call (888) 550-7577 or visit HeartbeatServices.org

Enroll in Heartbeat International Academy trainings at HeartbeatServices.org/Academy.

Title	Page #	Product Code	Reg. Price	Aff. Price
2017 Worldwide Directory Desk Reference	N/A	10WWDIREC-17	\$25.00	\$20.00
A Health Assessment for your Organization, 4th Ed.	12	60HEALTH	\$10.00	FREE
A Vision for Your NGO	13	10VISINGO1.0	\$15.00	FREE
A Vision for Your Organization, 4th Ed.	13	10VISION4.1	\$15.00	\$12.00
Affiliate Salary Survey	13	60SALARY13	\$50.00	FREE
Bridges: A Long Term Client Care Program	N/A	10BRIDGE2.0	\$15.00	\$12.00
Built By Design	11	17BDG1.0	\$49.00	\$39.20
DIRECT Well	9	10DIRWEL1.1	\$124.00	\$99.20
GOVERN Well: Your Personal Board Member Manual, 2nd Ed.	12	10GOVWELL2.0	\$28.00	\$22.40
H.E.A.R.T. Manual Leader's Guide, 3rd Ed.	11	10HEARTL	\$28.00	\$22.40
H.E.A.R.T. Manual, 3rd Ed.	11	10HEARTM	\$18.00	\$14.40
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