

2018 PREGNANCY HELP CONFERENCE

*A gathering of...*

**WORLD**

**CHANGERS**

April 10-12, 2018 | Anaheim, California



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**HERITAGE HOUSE '76**  
PROTECTING AND CHANGING LIVES



Also Proudly Sponsored by:



# CONFERENCE

## AT-A-GLANCE

### Monday, April 9

7 p.m. to 8 p.m. – Pre-Conference In-Depth Day Check-In

### Tuesday, April 10

**Pre-Conference In-Depth Day** (*paid registration is separate*)

7:30 a.m. – Check-In

9 a.m. to 5 p.m. – In-Depth Day training

3 p.m. – Conference Check-In and Exhibit Hall

6 p.m. – Conference Opening Dinner and Keynote

### Wednesday, April 11

8:30 a.m. – Morning Session and Keynote

10 a.m. – Workshop Session A

12 p.m. – Lunch and Keynote

2 p.m. – Workshop Session B

Afternoon – Break, Receptions & Prayer Time

### Thursday, April 12

8:30 a.m. – Morning Session and Keynote

10 a.m. – Workshop Session C

12 p.m. – Lunch and Keynote

2 p.m. – Workshop Session D

3:45 p.m. – Workshop Session E

6:00 p.m. – Closing Banquet

## Hotel Information

Hyatt Regency Orange County

11999 Harbor Blvd.

Anaheim, CA 92840

(714) 750-1234

## Room Rate

\$175 (plus taxes)

*Heartbeat group discount rate, available until March 25, 2018 subject to availability.*

Register online at [HeartbeatServices.org](http://HeartbeatServices.org)

# DYNAMIC WORKSHOPS

## Advancing Leaders

Whether you've been a pregnancy help leader for 20 years or 20 minutes, Advancing Leaders is designed to give you the tools you need to walk out the door the best leader you can be.

## Board Business

Designed for board members and primary leaders who govern and guide, Board Business will challenge both veterans and novices alike.

## Client Care

Establishing a positive culture of life is a challenge, especially with clients. Help them develop that life-affirming culture.

## Fundraising Dynamics

Fundraising and friend-raising are critical for ministry and mission. Fundraising Dynamics offers essential tips for engaging new donors and increasing long-term support.

## Gaining Perspective

Go deeper by discovering how abortion is affecting – and is affected by – the bigger picture of our world in Gaining Perspective.

## Healing Care

How does your organization minister to women and men in need of healing from past experiences of trauma and loss? Sharpen your approach with Healing Care.

## Housing Helps

Presented by pregnancy help housing experts, Housing Helps highlights the process of extending care beyond the first visit, solidifying a life decision for a lasting impact.

## Marketing Ministry

Marketing is key in connecting to a community, particularly as you seek to extend your reach to the women and families in your sphere.

## Medical Advancement

Gain insight from medical professionals covering a wide range of topics related to your pregnancy help organization while earning nursing contact hours in Medical Advancement.

## Sexual Integrity

Reflecting the core of Heartbeat International's Sexual Integrity™ Program, Sexual Integrity features presentations that reinforce the proper expression of the gift of sexuality.

## Spiritual Refreshment

The heart of our work is spiritual. That's why Spiritual Refreshment addresses the spiritual dynamics pregnancy help leaders like you face every day.

## Staff Stuff

Leading a staff of any size can be every bit as challenging as reaching and serving a client. Take the next step forward as a leader, or sharpen your existing abilities, with Staff Stuff.

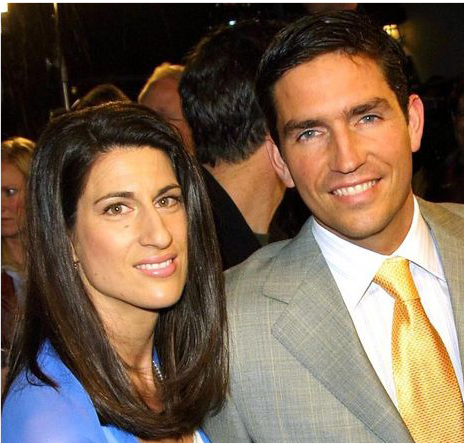
## Ultrasound Advancement

Make the most of your ultrasound services and gain nursing contact hours thanks to Ultrasound Advancement.



# OUR

# SPEAKERS



## Kerri Caviezel

Kerri is perhaps best known as being the wife of “The Passion of the Christ” lead actor, Jim Caviezel. They have been married for over 20 years and are raising three adopted children, two of whom were diagnosed with brain tumors prior to their adoption.

Often lauded as an excellent example to the younger generation, their marriage is clearly loving and caring. She has appeared on EWTN to speak about her heart for the pregnancy help movement and pro-life commitment.

Kerri volunteers with pregnancy centers and speaks about chastity at schools and youth groups, a work that started when she encountered a high school student struggling after succumbing to an abortion.



## Jor-El Godsey

Jor-El Godsey serves as President of Heartbeat International. He leads a staff dedicated to equipping, empowering, and encouraging the thousands of leaders and developing leaders of Heartbeat’s affiliated pregnancy help centers, maternity homes, and adoption services, in the U.S. and on every inhabited continent.

He oversees Heartbeat’s core mission to be the leadership supply line for the growing pregnancy help movement worldwide by providing accurate information, training resources, leadership development conferences, programs, and daily support to help affiliates start, grow, and expand their services to women and couples at risk for abortion.





## Dr. Ronaldo Archer

Dr. Ron Archer is a pro-life warrior, best selling author, business executive, NFL consultant, military leadership consultant, corporate leadership trainer, presidential advisor, TV pundit, envoy to Latin America, Africa, Europe and Korea.

He is the leader of a pro-life movement throughout Africa and Latin America.

Dr. Archer was awarded the Rev. Dr. Martin Luther King Leadership Award for his work developing the hearts, hands and habits of third world leaders to transform their nations from chaos to collaboration. Countries like Korea, Singapore, Kenya, Colombia and India credit him for his work in their countries to build improved schools, clinics, business models and governments reforms.



## Father Shenan Boquet

Father Shenan J. Boquet travels around the world spreading the Gospel of Life as President of Human Life International (HLI). He was ordained in 1993 and is a priest of the Houma-Thibodaux Roman Catholic Diocese in Louisiana, his home state, where he served before joining HLI in August 2011.

Having journeyed a million miles to over 70 countries, Father Boquet collaborates with Vatican officials, (arch)bishops and Church leaders, mentors priests and seminarians, offers guidance to civil leaders, speaks at numerous international conferences, and spreads the Catholic Church's teaching on Life and Family as part of HLI's global mission to build a Culture of Life.





## Pia de Solenni, S.Th.D.

Currently serving as Chancellor of the Diocese of Orange County, Dr. Pia de Solenni is a theologian, ethicist, and cultural analyst. She is an expert in issues relating to women's health, life issues, the new feminism, Catholicism, and culture. Her work has appeared in various publications, including *The Wall Street Journal Europe*, *The Washington Post*, *National Catholic Reporter*, *Our Sunday Visitor*, and *National Review Online*.

Dr. de Solenni has participated in many radio and television talk shows on various topics. She has appeared on MSNBC, "*Hardball with Chris Matthews*", CNN, ABC News, among others.

Dr. de Solenni also serves on the Board of Directors with Heartbeat International.



## Patrick Lencioni

Patrick Lencioni is founder and president of The Table Group, a firm dedicated to providing organizations with ideas, products and services that improve teamwork, clarity and employee engagement.

Lencioni's passion for organizations and teams is reflected in his writing, speaking and executive consulting. He is the author of eleven best-selling books with over five million copies sold. His capstone book, *The Advantage*, is the pre-eminent source on organizational health. After twelve years in print, his classic book, *The Five Dysfunctions of a Team*, remains a weekly fixture on national best-seller lists.

“Everything was very impressive. I felt that I was overflowing with knowledge and encouragement by the end of the week.”

- Leslie

2017 Heartbeat Annual Conference Attendee



*In-Depth Day Speaker*  
**Leslee Unruh**

In 1984, Leslee Unruh founded the Alpha Center and Omega Maternity Home. Alpha Center is a pregnancy care center in Sioux Falls, South Dakota, and is one of the largest centers in the United States. Since then, Leslee has helped 14+ other centers start. In South Dakota, Leslee has led pro-life legislation including two abortion ban campaigns.

In 1996, Leslee founded the National Abstinence Clearinghouse, a resource center that distributes information on virtue and sexual integrity, provides training to parents and educators, and has affiliates in 117 countries as well as every state in the U.S.



*Special Comedy Night!*  
**Laugh for Life**

Paul Aldrich is Pure Comedy-100% clean, 100% funny. Paul's hilarious songs and stand-up comedy have been featured at thousands of faith-based and corporate events around the world and can be heard daily on Laugh USA Radio. As a recording artist, Paul has 13 projects to his credit, including his award-winning CD "MOCK 'n' ROLL."

Nobody combines fun and faith like Gordon Douglas! His began his comedy career in Philadelphia in the 70's, and went on to Hollywood. His clean family comedy show has been featured on numerous TV and radio programs, and conferences. His new comedy devotional *Growth Spurts & Growin' Pains* is getting rave reviews!



# CONFERENCE WORKSHOPS

Session	Board Business	Gaining Perspective	Staff Stuff	Fundraising Dynamics	Marketing Ministries	Advancing Leaders
<b>A</b> Wednesday April 11 10-11am	Keys to Managing Multiple Sites <i>Pam Palumbo, LAS, CCNL</i> Advanced	Starting and Strengthening Church Relationships <i>Amy Ford</i> Beginner	5 Hot Topics in HR <i>Betsy Wetherby, Danielle White, J.D.</i> Intermediate	Making the Most of Meeting with Major Donors <i>Joe Baker</i> Beginner	Effective Websites for a Digital World <i>Tim Stephens</i> Beginner	Creating a Truth AND Love Culture <i>Brandon Monahan, M.A.</i> Beginner
<b>B</b> Wednesday April 11 2-3pm	Relationship Building for the Board and Staff <i>Peggy Hartshorn, Ph.D., LAS.</i> Beginner	Grieving the Children We Could Not Save <i>Fr. Frank Pavone, Janet Morana, Ph.D.</i> Beginner-Advanced	A Biblical Guide for Staff Retention <i>Sonya Hartburg</i> Intermediate	3 Ways to Double Monthly Givers <i>Mike G. Williams</i> Intermediate	Using Digital Advertising to Save Lives <i>Chris Humphrey, Ph.D.</i> Intermediate	Catholics and Evangelicals Working Together <i>Jor-El Godsey, LAS</i> Beginner-Advanced
<b>C</b> Thursday April 12 10-11am	Transitioning Leadership in Ministry <i>Tom Lothamer, M.A.</i> Advanced	Is Accreditation Right for Your Clinic? <i>Tammy De Armas</i> Beginner	Managing a World Changing Team <i>Raul Reyes</i> Advanced	What You Need to Know About Grants <i>Vivian Koob, MRC, MEd.</i> Intermediate	Effective Marketing for Mobile Devices <i>Dawn Marie Perez, LAS</i> Advanced	Becoming the Best Boss <i>Cindy Hopkins</i> Intermediate
<b>D</b> Thursday April 12 2-3pm	How Court Decisions Affect PHOs <i>Thomas Glessner, J.D. &amp; Anne O'Connor J.D. &amp; Danielle White J.D.</i> Intermediate	The Latest on Abortion Pill Reversal* <i>Dr. George Delgado, M.D.</i> Intermediate	Creating a Healthy Emotional Culture <i>Tracie Shellhouse, MBC, CMCLC, LAS</i> Beginner	The Spirituality of Fundraising <i>Beth Diemert</i> Intermediate	The Basics of Google Adwords <i>Bri Laycock, LAS</i> Beginner	Strategic Leadership <i>Sol Pitchon, M.A.</i> Advanced
<b>E</b> Thursday April 12 3:45-4:45pm	Evaluating Your Board's Health <i>Lori DeVillez</i> Intermediate	Using Our Abundance for International Impact <i>Rev. Phil Holsinger</i> Advanced	Self-Care and Avoiding Burnout <i>Christa Brown, RN</i> Beginner	7 Reasons Banquets Fall Short <i>Kirk Walden</i> Beginner	Advancing Your Adwords Efforts <i>Bri Laycock, LAS</i> Advanced	Change Is Good, Right? <i>Amy Scheuring, MEd. LAS</i> Intermediate

\*Course descriptions available online at [www.HeartbeatServices.org/Training/Conference](http://www.HeartbeatServices.org/Training/Conference)

Register online at [HeartbeatServices.org](http://HeartbeatServices.org)

**“It was just what I needed! It was inspiring, empowering, encouraging.”**

**-Jennifer**

2017 Heartbeat Annual Conference Attendee

Sexual Integrity	Client Care	Healing Care	Housing Helps	Spiritual Refreshment	Ultrasound Advancement	Medical Advancement
Encouraging Sexual Integrity with #ihavehope <i>Shannon Campbell</i> Beginner	<i>Initiating and Improving Programs for Men</i> <i>Jeff Fater, LAS</i> Beginner	Trauma-Informed Client Care <i>Suzanne Burns, MA-MFS</i> Intermediate	Building Solid Organizational and Programmatic Foundations <i>Callie Neff</i> Beginner	Serving the God of the Impossible <i>Pastor Andy Merritt</i> Beginner - Advanced	When All is Not Well* <i>Tammy Stearns, RDMS, RVT, RT(R), FSDMS, MS</i> Intermediate	Continuing the Mission through Prenatal Care* <i>Christine Reyes, BSN, RN, RDMS</i> Intermediate
How "Theology of the Body" Helps Us Today <i>Fr. Joel O. Jason, MA, STL</i> Intermediate	Reaching the LGBT Community <i>Sharon Carey, M.A.</i> Intermediate	Intimate Partner Violence: Screening and Intervening* <i>Martha Shuping, M.D.</i> Intermediate - Advanced	Staffing Challenges in Maternity Housing <i>Mary Peterson &amp; NMHC Panel</i> Intermediate	God, Are You Still There? <i>Kerry Jepson</i> Beginner - Advanced	Hot Topics in Ultrasound* <i>Bryan Williams MHA, RT(R), RDMS, RVT, RDMS</i> Intermediate	Pregnancy Support after a Lethal Antenatal Diagnosis* <i>Dr. William Lile, D.O.</i> Intermediate
Engaging Students to Strengthen Future Families <i>Catherine Wood, LAS, SRA</i> Intermediate	Addressing a Culture of Shame <i>Ashley Graves, LAS</i> Intermediate	Identifying and Assisting Victims of Human Trafficking <i>Cynthia Collins, BCBT &amp; Laura Lederer, Ph.D.</i> Beginner	Serving within a Culture of Generational Poverty <i>Brianne Hansen</i> Beginner	How God Prepares Us to Serve <i>Anne Pierson</i> Beginner - Advanced	Each Uniquely Created: A Sonographer's Perspective* <i>Audrey Stout, RN, RDMS (OB/GYN)</i> Intermediate	Treatment of Opioid Addiction in Pregnancy* <i>Marilyn Kindig, D.O.</i> Intermediate
Fertility Awareness in the PRC <i>Dr. Leslie Moyer, MEd.</i> Intermediate	Sharing the Gospel with Your Clients <i>Kimberly Nelson</i> Beginner	Meeting the Needs of Post-Abortive Clients <i>Karen Hildreth, MA, LMHC</i> Intermediate	Is it Time to Hit Refresh? <i>Stephen Wallace, Esq. &amp; Panel</i> Intermediate	Spiritual Warfare in the World of Promoting Life <i>Mari Wingate, M.A.</i> Intermediate	Disinfecting Transvaginal Ultrasound Probes* <i>Kevin Rooker, RT(R), RDMS, RVT</i> Intermediate	Expanding Your Clinic's Medical Opportunities* <i>Candi Durbin, RN, BSN</i> Intermediate
Changing the Conversation from Sex to Love <i>Joneen Mackenzie, RN, BSN, CPSII, SRAS</i> Beginner	Modern Adoption: What Today's Client Wants <i>Heather Featherston</i> Beginner	Healing Wounded Fathers <i>Scott Miller, M.A., M.Div., D. Min.</i> Intermediate	Determining Needs and Goals for Your Residents <i>Vicki Krnac, MEd., CALT, QI</i> Beginner	Prayer Changes Things <i>Melissa Heiland</i> Beginner - Advanced	Manipulating the Transducer for Better Images* <i>Shari Richard, RDMS</i> Intermediate	Teens, STDs and Healthy Choices* <i>Gail Littlefield, RN, BSN</i> Intermediate

\*This workshop approved for 1 nursing continuing education hour by Heartbeat International. Provider approved by the California Board of Registered Nursing, Provider Number 16061.

Register online at [HeartbeatServices.org](http://HeartbeatServices.org)

## Legal Essentials

*Danielle White, Esq., Heartbeat International*

Many of the topics discussed at this in-depth day are applicable for any non-profit organization, including pregnancy help centers, maternity homes, post-abortion programs, adoption services, and other pro-life ministries. Legal Essentials will highlight parameters for successful legal compliance, real-life examples to help you protect your ministry, and criteria to evaluate when to seek legal help.

## Making the Case for Life

*Mike Spencer, Life Training Institute*

Do you ever find yourself struggling for the words to defend your pro-life stance? Mike will equip you to respond to popular “pro-choice” arguments and to expose the logical fallacies of abortion-choice rhetoric without the need for vitriol and angry dialogue.

## Emotional Branding: Planned Parenthood and Your Clinic

*Jeff Pauls, Vitae Foundation*

A focus on Vitae Foundation’s seventh Right Brain research study (2015) offers a surprising look into how loyal Planned Parenthood customers view the brand, their move from choice to “healthcare” branding and the implications for pregnancy help organizations.

## How to Court Major Donors

*Kirk Walden & Cindi Boston, Heartbeat International*

Developing an effective strategy for connecting with major donors combines art, science, and above all, relationships. Join Heartbeat’s VP of Development Cindi Boston and Advancement Specialist Kirk Walden as we explore each of these components, as well as how they fit together to create a recipe for success that builds the life of our ministry and the faith of our donors.

## Abortion-Minded Caller from Start to Finish

*Brad Imler, Ph.D. ACP*

Talking to abortion-minded clients is intimidating. Gather the tools needed to gain confidence as you engage in these conversations about life-and-death situations.



## If You're Going to Change Her World, She'll Need to Find You First

*Heartbeat International Panel*

You can help change a client's world, but if a client can't find you, she's not likely to be helped by you. Likewise, if potential donors can't find you, their dollar is going to end up somewhere else. Join Heartbeat International's expert panel as they help you down the road to visibility through social media, local search, websites, newsletters and more.

## The LOVE Approach

*Ducia Hamm, LAS & Beth Diemert, LAS, Heartbeat International*

This interactive training is for new volunteers, trainers of new volunteers, and will be a refresher for experienced client services staff. This training in effective and compassionate outreach is used by pregnancy help organizations all over the world. Those in attendance will receive *The LOVE Approach™ Training Manual*.

## Applying Trust-Based Relational Intervention

*Debbie Simmons, BSME, TBRI Education Specialist, Anchor Point (TX)*

This workshop will help participants understand how the brain works and how we can use that to create connection with our clients and creating a place of "felt safety" so that our clients can make wise choices for life for their child. We will create an environment in our centers for connection and empowerment that helps the client not only survive, but ultimately thrive.

## Reproductive Loss: Facilitating the Grieving Process

*Michaelene Fredenburg, Abortion Changes You*

With pregnancy centers reporting that over half of their clients have experienced miscarriage or abortion, the question of how to best invite them to begin the healing process is key. This training will broaden participants understanding of grief and loss after miscarriage and abortion, as well as provide insight into how to be a safe place for clients who have experienced a reproductive loss. The training will also provide answers to practical questions such as how to address reproductive loss on intake forms, what to say in the counseling room, and how to provide useful take-home resources in a caring and compassionate way.

## How to Fight Through Adversity & Disappointment

*Rev. Andy Merritt, Edgewood Baptist Church*

Join 2016 Heartbeat International Servant-Leader honoree Rev. Andy Merritt for a look at how the Old Testament Saints can help us learn to change the world. Be inspired with a love for Christ that will produce an uncompromising faith in the face of adversity and persecution, and recognize the privilege and opportunity of suffering while doing God's work.

# PRE-CONFERENCE

# IN-DEPTH DAY

## Maternity Housing Essentials

*Mary Peterson, Heartbeat International*

This interactive workshop is designed for people interested in learning more about maternity homes or in the early stages of developing a home. Topics will include a review of key moments with the mothers (intake, meetings, birth, exit), policies to have in place, programmatic decisions to weigh, and a sense of the larger context of maternity housing. Mary Peterson, Housing Specialist for Heartbeat International, will bring her direct service experience of leading a community of homes as well as her experience of coaching and supporting homes across the country.

## Steps to Success in Presenting Adoption

*Kris Faase, LMSW, ACSW, Bethany Christian Services*

Did you ever wonder why so few expectant parents choose adoption when their pregnancy was unintended? Or whether what you know about today's adoption practice is accurate? How can you present information about this life-affirming option in a way that encourages expectant parents to even consider it? Join us for a day of information and dialogue about adoption as an option, ending our time together with a panel of birthparents who have chosen adoption.

## The How's and Why's of Ultrasound in a PMC

*Tammy Stearns, RDMS & Bryan Williams, MHA, RT(R), RDMS, RVT, RDCS*

Geared for anyone performing ultrasounds in a pregnancy help medical clinic, explore the integration of ultrasound imaging in PMCs, as well as the "how's and why's" of ultrasound physics. You'll also learn to identify artifacts and how to improve images, along with key skills such as obtaining proper measurements. We'll also look at the legal and ethical implications and techniques to minimize risk, essential quality analysis/control, and more. *This training is provider approved by the California Board of Registered Nursing, Provider Number 16061 for 6 contact hours.*

# PEGtalk

**HOW WE CAN HELP BETTER**

Our annual tradition of hearing from long-time leaders from the frontlines of pregnancy help continues this year with our PEG Talks. Watch for cutting-edge ideas, inspiring thoughts and new insights at our keynote sessions.

# 2018 Conference Registration

The 2018 Heartbeat International Conference will be recorded and photographs will be taken for publicity and promotional purposes. Your registration constitutes your consent to being recorded and/or photographed. Please fill out one registration form per person. Copy registration as needed.

## Conference Bundle - Tuesday-Thursday, April 10-12 (Includes In-Depth Day)

Includes In-Depth Day (please select from the choices below) + Conference Registration.

- \$514 - Early Bird Registration received by March 6, 2018
- \$614 - Regular Registration received after March 6 and before March 23, 2018
- \$714 - Late Registration received by April 4, 2018

## Pre-conference opportunities - Tuesday, April 10 (See previous pages for more details.)

- In-Depth Day Registration** (On-site check-in starts at 8 a.m.)

Registration includes session, materials, and lunch. Prices listed below are the registration costs per person. Choose only one session. Dinner is not included in In-Depth Day only pricing. Please see option below to add Opening Conference dinner.

- Early Bird: \$145
- Regular Price: \$155
- Late Registration: \$165

- |   |   |
|---|---|
| <input type="checkbox"/> Legal Essentials   | <input type="checkbox"/> Applying Trust-Based Relational Intervention         |
| <input type="checkbox"/> Making the Case for Life   | <input type="checkbox"/> Reproductive Loss: Facilitating the Grieving Process |
| <input type="checkbox"/> Emotional Branding: Planned Parenthood and Your Clinic             | <input type="checkbox"/> How to Fight Through Adversity & Disappointment      |
| <input type="checkbox"/> How to Court Major Donors  | <input type="checkbox"/> Steps to Success in Presenting Adoption              |
| <input type="checkbox"/> If You're Going to Change Her World, She'll Need to Find You First | <input type="checkbox"/> The How's and Why's of Ultrasound in a PMC*          |
| <input type="checkbox"/> The LOVE Approach  | <input type="checkbox"/> Expanding to STI Services for Today's Client*        |
| <input type="checkbox"/> Maternity Housing Essentials                                       | <input type="checkbox"/> Executive Round Table                                |
| <input type="checkbox"/> Abortion-Minded Caller from Start to Finish                        |   |

## In-Depth Day + Opening Dinner - Tuesday, April 10

- In-Depth Day Registration + Opening Dinner Registration** (On-site registration starts at 8:00 a.m.)

Registration includes sessions, materials, and lunch and dinner. Prices listed below are the registration costs per person. Choose only one session above.

- Early Bird: \$225
- Regular Price: \$235
- Late Registration: \$245

## Registration for Conference Only - Tuesday (Dinner)-Thursday, April 10-12

Includes all general sessions, workshops, and conference meals (Tuesday Dinner, Lunch Wednesday, lunch & dinner Thursday). Prices listed below are the registration costs per person.

- \$419 - Early Bird Registration received by March 6, 2018
- \$519 - Registration received after received after March 6 and before March 23, 2018
- \$619 - Late Registration received by April 4, 2018

Total amount due \$ \_\_\_\_\_

Full Name (for Name Tag): \_\_\_\_\_

Role at Organization: \_\_\_\_\_

Organization's Name: \_\_\_\_\_

Organization's Phone Number: \_\_\_\_\_

Organization's Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary Restrictions:  None  Vegetarian  Gluten-Free  Nut Allergy

Staying for Closing Banquet:  Yes  No

## Payment Information

**CREDIT CARD** - Register online at HeartbeatServices.org. Transaction fees may apply.

**CHECKS** - Mail registration with payment to Heartbeat International,

5000 Arlington Centre Blvd., Suite 2277, Columbus, OH 43220. Make checks payable to Heartbeat International

Registration must be post-marked on or before March 6 to receive Early Bird pricing and between March 6 and March 23 to receive Regular Pricing. Registration forms post-marked after March 24 will be considered Late Registration.

Register online today! Visit HeartbeatServices.org

## Continuing Education Information

The following Continuing Education Units (CEU's), Contact Hours, and Designation Certificates are offered again this year.

### For Nurses

Workshops marked with a \* are available for 1 contact hour. Provider approved by the California Board of Registered Nursing, Provider Number CEP 16061. 6 contact hours are available for "The How's and Why's of Ultrasound in the PMC" In-Depth Day.

### Life-Affirming Specialist (LAS)

LAS application and renewal is offered by Heartbeat International. In-Depth Day and Conference Workshops have been approved for LAS continuing education hours.

### Travel Advisory:

Beginning January 22, 2018, driver's licenses or state IDs issued by States that are not in compliance with the REAL ID Act may not be used to fly within the U.S.

We encourage you to review and read through the REAL ID link at our Conference website. Travelers should be prepared for their IDs to be challenged, even in states with waivers, extensions, or grace periods. It may be wise to travel with your passport/ US government-issued ID, even when traveling domestically, to ensure they do not encounter any issues during this time period.

Visit our Conference page at HeartbeatServices.org for more information.

### Cancellation Policy

If you are unable to join us, you may either transfer your registration to a friend, or request a refund from Heartbeat International. Refunds may be issued until 12 a.m. EST (midnight) March 6, 2018. A 50% refund is available from 12:01 a.m. EST March 7, 2018 to March 23, 2018. No refunds will be issued past 12:01 a.m. EST March 24 2018. Method of refund may require transaction fees. All refund or transfer requests must be made in writing to Conference@HeartbeatInternational.org.





# CALIFORNIA

## DREAMING

### Top 10 Things to Do in Southern California:

1. Disneyland and Downtown Disney
2. In-and-Out Burger
3. Heisler Park (Laguna Beach)
4. Newport Beach
5. Mission San Juan Capistrano
6. Lyon Air Museum
7. Carbon Canyon Regional Park
8. Farmer Boys Restaurants
9. Huntington Beach Pier
10. El Modena Open Space

“I loved that different Christian denominations from all over the world are united in this beautiful ministry of the culture of life, especially innocent babies in the womb.”

-Mark

2017 Heartbeat Annual Conference Attendee

## JOIN US OPENING NIGHT FOR OUR ANNUAL PARADE OF NATIONS!

Celebrate Pregnancy Help All Over the World!



# 47<sup>th</sup> Annual Conference

*Advancing Pregnancy Help*



NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE  
PAID  
COLUMBUS, OH  
PERMIT NO. 6103

**When:** April 10-12, 2018  
**Where:** Hyatt Regency Orange County  
11999 Harbor Blvd.  
Anaheim, CA 92840  
(714) 750-1234  
**Contact:** [Conference@HeartbeatInternational.org](mailto:Conference@HeartbeatInternational.org)

5000 Arlington Centre Blvd., Suite 2277  
Columbus, OH 43220

*The nearest airport is John Wayne Airport, Orange County (SNA).*



# CALIFORNIA DREAMING OF GREAT VALUE!

## Who should attend the 2018 Heartbeat International Conference?

Heartbeat's Annual Conference is designed for ministry leaders, staff, board members, and volunteers of life-affirming pregnancy help centers, medical clinics, maternity homes, and non-profit adoption agencies, as well as professionals in the areas of medicine, counseling, social work, and education.

Heartbeat International offers the most dynamic training to equip ministers and empower ministries worldwide in the pregnancy help community through:

- **Largest International** Pregnancy Help Conference
- **7** unique professional Keynote Speakers
- **65** workshops from different presenters who are experts in their field
- **13 dynamic tracks** providing a learning experience for everyone
- **13** distinctive full-day training options on In-Depth Day
- **4** deliciously prepared attendee meals
- **Unparalleled** networking opportunities
- **Personal prayer** ministry opportunity
- *And much more!*