

On



A Mission

From God



Pregnancy Help Conference | April 19-21, 2017

Chicago



Proudly Sponsored by:



Conference

At-a-Glance

Monday, April 17

5 p.m. to 7 p.m. – Registration for Pre-Conference In-Depth Day

Tuesday, April 18

Pre-Conference In-Depth Day (*paid registration is separate*)

8 a.m. – Registration

9 a.m. to 5 p.m. – In-Depth Day training

12 p.m. – Lunch and Keynote

5 p.m. to 7 p.m. – Conference Attendee Registration Opens

Wednesday, April 19

8:30 a.m. – Registration Opens/Exhibit Hall Opens

12 p.m. – Conference Opening Lunch and Keynote

2 p.m. – Workshop Session A

3:45 p.m. – Workshop Session B

5:30 p.m. – Dinner & Keynote

Thursday, April 20

8:30 a.m. – Workshop Session C

9:30 a.m. – Exhibit Hall Opens

10:30 a.m. – Morning Session & Keynote

Afternoon – Break, Receptions & Prayer Time

Friday, April 21

8:30 a.m. – Morning Session & Keynote

10 a.m. – Workshop Session D

12:00 p.m. – Lunch & Keynote

2 p.m. – Workshop Session E

3:45 a.m. – Workshop Session F

6:00 p.m. – Closing Banquet

Hotel Information

Hyatt Regency O'Hare

9300 Bryn Mawr Ave.

Rosemont, IL 60018

(847) 696-1234

Room Rate

\$154 (plus taxes)

Heartbeat group discount rate



Dynamic Workshops

Advancing Leaders

Whether you've been a pregnancy help leader for 20 years or 20 minutes, Advancing Leaders is designed to give you the tools you need to walk out the door the best leader you can be.

Board Business

Designed for board members and primary leaders who govern and guide, Board Business will challenge both veterans and novices alike.

Client Culture

Establishing a positive culture of life is a challenge, especially with clients. Help them develop that life-affirming culture.

Client Intervention

Dealing with clients is no simple task. Increase your awareness and deepen your understanding of your clients' behavior, culture, and needs, with Client Intervention.

Client Programs

Looking to start or enhance an initiative at your organization? Look no further than Client Programs.

Fundraising Dynamics

Fundraising and friend-raising are critical for ministry and mission. Fundraising Dynamics offers essential tips for engaging new donors and increasing long-term support.

Gaining Perspective

Go deeper by discovering how abortion is affecting – and is affected by – the bigger picture of our world in Gaining Perspective.

Healing Care

How does your organization minister to women and men in need of healing from past experiences of trauma and loss? Sharpen your approach with Healing Care.

Housing Helps

Presented by pregnancy help housing experts, Housing Helps highlights the process of extending care beyond the first visit, solidifying a life decision for a lasting impact.

Marketing Ministry

Marketing is key in connecting to a community, particularly as you seek to extend your reach to the women and families in your sphere.

Medical Advancement

Gain insight from medical professionals covering a wide range of topics related to your pregnancy help organization while earning nursing contact hours in Medical Advancement.

Sexual Integrity

Reflecting the core of Heartbeat International's Sexual Integrity™ Program, Sexual Integrity features presentations that reinforce the proper expression of the gift of sexuality.

Spiritual Refreshment

The heart of our work is spiritual. That's why Spiritual Refreshment addresses the spiritual dynamics pregnancy help leaders like you face every day.

Staff Stuff

Leading a staff of any size can be every bit as challenging as reaching and serving a client. Take the next step forward as a leader, or sharpen your existing abilities, with Staff Stuff.

Ultrasound Advancement

Make the most of your ultrasound services and gain nursing contact hours thanks to Ultrasound Advancement.

Our

Speakers



Anita Renfroe

Renfroe has been a featured comedian on ABC's "Good Morning America" and has filmed a sitcom pilot for Sony/ABC co-starring Ryan Stiles and the late Dixie Carter. In addition to "Good Morning America," Renfroe's talent writing online term papers has been embraced by such top media outlets as "Dr.Phil," CBS's "The Early Show," Fox News Channel's "Fox & Friends," XM Satellite Radio Network's "Oprah & Friends", "Inside Edition," The Gospel Music Channel, Nickelodean's "Mom's Night Out", and others. Anita tours with her own comedy concerts and inspirational women's conferences where she routinely packs out venues across the United States.

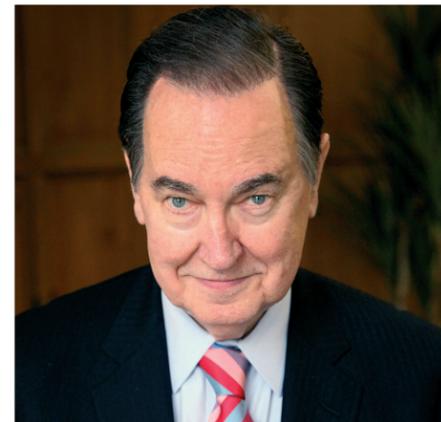
Renfroe and her husband, John, live in Atlanta with their spoiled dogs, Maggie and Chipper. They have three adult children and five amazing grand babies!

[Register online at HeartbeatServices.org](http://HeartbeatServices.org)



The Benham Brothers

Twin brothers David and Jason Benham are former professional baseball players, bestselling authors, speakers, and nationally acclaimed entrepreneurs. Their rapid rise to success earned them a reality show with HGTV set to air in the Fall of 2014 – yet the show was abruptly cancelled because of their commitment to Biblical values. The brothers immediately found themselves in the midst of a cultural firestorm, yet they decided not to back down. Appearing on CNN, Fox News, ABC's Nightline & Good Morning America, the Benham's continue to stand up for what they believe and encourage others to do the same! Since their show was cancelled, over 51 million tweets about their story have been delivered to Twitter streams. The brothers are both happily married with a combined nine children and live in Charlotte, N.C.



Cal Thomas

With a twice-weekly column appearing in hundreds of newspapers, Cal Thomas is one of the most widely read and one of the most highly regarded voices on the American political scene. He is a Fox News contributor, and also a member of *USA Today's* Board of Contributors.

Thomas has worked for NBC News in Washington, D.C. and hosted his own program on CBNC that was nominated for a Cable ACE Award in 1995. In 2011, Thomas received the William F. Buckley, Jr. Award for Media Excellence from the Media Research Center.

He and his wife, Ray, have four adult children and 11 grandchildren. They reside in the Washington, D.C., area.

[Register online at HeartbeatServices.org](http://HeartbeatServices.org)



Ryan Bomberger

Ryan Bomberger is an Emmy® Award-winning creative professional, citizen journalist and co-founder of TheRadianceFoundation.org. Ryan has a rather unique perspective of the innate nature of purpose. His biological mother was raped, yet courageously gave him life. Ryan was one of 10 children, who were adopted into a multi-racial family of 15. Today, as an adoptee and adoptive father, he enjoys illuminating the intrinsic worth we all possess.

He and his wife, Bethany, founded The Radiance Foundation to extensively research and creatively present social issues in the context of individual Purpose. He is a sought after international public speaker, addressing tens of thousands each year in diverse audiences here and abroad.

“The workshops were the best I have ever attended. I loved the keynotes!”

- Lauren

2016 Heartbeat Annual Conference Attendee



Anne Pierson

Anne Pierson touches the heart of her audiences while inspiring them to follow God’s call on their lives with passion and faithful commitment.

She and her late husband, Jimmy, founded House of His Creation, a home for pregnant women and they personally lived with over 200 young women. She still has active contact with over 100 of them. Anne is the Director of Ministry Services at Loving and Caring, Inc., whose mission is to provide resources, training, and encouragement to life-affirming people and ministries.

Anne is the author of the *My Baby and Me* Workbook series, which has offered hope and direction to over 450,000 young women and men.



Dr. William Lile, D.O.

Dr. William Lile, D.O., “The ProLifeDoc”, is Board Certified in Obstetrics and Gynecology. He is licensed to practice medicine in both Florida and Alabama. He has been an instructor for both the University of Florida and Florida State University, OB/GYN residency programs. He is the former chairman of the department of Obstetrics and Gynecology at Sacred Heart Hospital in Pensacola, Florida, and has an active practice in Pensacola. In 1999, Dr. Lile took over the practice of a physician that had been the largest provider of abortion services in the Florida panhandle for decades.

After touring the surgical suite in the abortionist’s office for the first time, Dr. Lile was called to dedicate his life to stopping abortion, which led to his founding of ProLifeDoc.org.



In-Depth Day Speaker Jill Stanek

When it would have been easier to look the other way, Jill Stanek’s commitment to Christ led her to risk her job, reputation, and friendships to stop the terrible practices of abortion and infanticide. Jill was a registered nurse in the Labor & Delivery Department at Christ Hospital in Oak Lawn, Illinois. She discovered not only were abortions being committed there, but babies were being born alive to die without medical care.

When hospital leaders said that they would not stop, Jill went public and has become a national figure in the effort to protect both born and pre-born infants.



Praise and worship with Matt Hammitt

Matt Hammitt is an American singer, songwriter, speaker and author. For almost 20 years, Matt was the lead singer for the band Sanctus Real. During that time, the band released eight studio albums with Sparrow Records, toured internationally and released 14 top five and number one singles to Christian radio, earning them a household name among Christian music fans worldwide.

Matt has been the recipient of three Dove Awards, has been nominated for two Grammys for his work with Sanctus Real, and has received multiple awards from SESAC and ASCAP for radio chart performance.

Conference Workshops

“What an awesome conference!
My first one, but won't be my last! ”

-Jackie

2016 Heartbeat Annual Conference Attendee

Session	Board Business	Gaining Perspective	Staff Stuff	Fundraising Dynamics	Marketing Ministries	Advancing Leaders	Sexual Integrity	Client Interventions	Client Culture	Client Programs	Healing Care	Housing Helps	Spiritual Refreshment	Ultrasound Advancement	Medical Advancement
A Wednesday April 19 2-3:15	When Your Dream Needs Direction <i>Joe Baker</i> Intermediate-Advanced	How Your PHO Can Help Stop Abortion in the Black Community <i>Sylvia B. Johnson-Matthews, LAS</i> Beginner-Advanced	Better Together: How Our Partnerships Can Save Lives from Abortion <i>Dawn Marie Perez, LAS</i> Beginner-Intermediate	What You Can Change to Fundraise Like a Pro <i>Lori DeVillez</i> Beginner-Intermediate	A Proactive Guide to Becoming a Client's First Choice <i>Jordynn Griffith</i> Beginner-Intermediate	Catholics and Evangelicals Working Together <i>Jor-El Godsey, LAS</i> Beginner-Advanced	Discussing Sex and Decision-Making One-On-One <i>Freda Bush, M.D., FACOG</i> Advanced	Answering the Hard Questions About Abortion <i>Nafisa Shamsher</i> Beginner-Intermediate	Touching, Teaching & Transforming Clients <i>Rev. Andy Merritt</i> Beginner-Advanced	4 W's of Adding STD/STI Testing <i>Kathy Gibson</i> Intermediate-Advanced	Planning a Retreat to Help Siblings Heal from Abortion <i>Theresa Bonopartis</i> Beginner-Intermediate	The Building Blocks You Need to Start a Home <i>Mary Peterson & NMHC Members</i> Beginner	Giving (And Receiving) the Gift of "Presence" <i>Amy Jones</i> Beginner-Advanced	Ultrasound: A Practical Physics Review <i>Bryan Williams, MHA, RT(R), RDMS, RVT, RDCS</i> Beginner-Intermediate	What Can Go Wrong with RU-486 <i>Martha Shuping, M.D.</i> Intermediate-Advanced
B Wednesday April 19 3:45-5	Strategic Planning from Start to Finish <i>Vivian Koob, M.Ed.</i> Advanced	Storming the Abortion Stronghold of China: Report and Testimony from the Frontlines <i>Rev. John Ensor</i> Beginner-Advanced	How to Overcome "Compassion Fatigue" <i>Premala Jones, Ph.D.</i> Beginner-Intermediate	Raising Funds in a (Really) Rural Pregnancy Center <i>Terri Medlock</i> Beginner-Intermediate	Becoming the "Big Option" on Campus <i>Samantha Stokes</i> Beginner-Intermediate	Our Leadership: Faith-led or Fear-Driven? <i>Sol Pitchon, MA</i> Intermediate-Advanced	Promoting Sexual Risk Avoidance in Your Local Schools <i>Joneen Mackenze, RN, BSN, SRAS</i> Intermediate-Advanced	Why Not Marriage? Opening a Forgotten Door <i>Catherine Wood, LAS, SRAS</i> Beginner-Intermediate	Is Adoption Right for Baby and Me? <i>Kristin Meyer, LMSW</i> Beginner-Intermediate	Equipping New Moms with Proven Parenting Tools <i>Briana Stensrud</i> Beginner-Intermediate	The Latest Research on PTSD and Abortion <i>Martha Shuping, M.D.</i> Intermediate-Advanced	Taking Your Housing Program to the Next Level <i>Annetta Wright, MA</i> Intermediate-Advanced	Shifting from "Should" to "Want" in Personal Bible Study <i>Keith Ferrin, M.Ed.</i> Beginner-Advanced	A World-Shifting Window into the Womb <i>Tammy Stearns, RDMS, RVT, RT(R), FSDMS, MS</i> Beginner-Intermediate	A Missional Mindset for Sexual Health <i>Karolyn Schrage, RN, BSN</i> Beginner-Intermediate
C Thursday April 20 8:30-9:45	The Top Reason Why Most Boards Fail... And How You Can Avoid It <i>Rev. Mike Williams</i> Beginner-Intermediate	Every Pixel Counts: How to Design Graphics that Save Lives <i>Ryan Bomberger, MA</i> Intermediate-Advanced	What Makes a Team Tic, and How to Harness that Power <i>Tom Lothamer, MA</i> Intermediate-Advanced	How to Convert Donors into Partners <i>Pat Layton</i> Intermediate-Advanced	How to Reach an Abortion-Minded Client <i>Melissa Cortez, SRAS</i> Beginner-Intermediate	Church Presentations that Get Results <i>Marc Newman, Ph.D.</i> Intermediate-Advanced	What Social Media Trends Mean for Sexual Health <i>Clarke Cayton</i> Beginner-Intermediate	2 Adoption Myths You Can Confront Today <i>Rebecca MacDougall, MSW, LCSW</i> Intermediate-Advanced	Soul Care for Every Client <i>Julie Moore</i> Beginner-Intermediate	Addressing the 5 Core Needs of Every Client <i>Mary Margaret Gibson & Julie Parton, Ph.D.</i> Intermediate-Advanced	Speaking the Language of Grief and Loss <i>Skyler Christensen</i> Beginner-Intermediate	Choppy Waters, Tough Choices in a Maternity Home <i>Mary Peterson & NMHC Members</i> Beginner-Intermediate	How God's Faithfulness Fuels Faithfulness of Our Own <i>Linda Cozadd, MA</i> Beginner-Advanced	Taking Care of the Tools You Use <i>David Nye</i> Intermediate-Advanced	How to Become a Well-Woman Clinic <i>Angie Thomas, J.D.</i> Advanced
D Friday April 21 10-11:30	How to Plan a Whole Year in a Weekend Retreat <i>Rev. Robert (Bob) Foust, Th.M.</i> Beginner-Intermediate	One Thing We Must Never Forget: Our Work is Spiritual <i>Fr. Frank Pavone, M.Div.</i> Intermediate	Your Mission to Your Co-Laborers <i>Dan Kulp</i> Intermediate-Advanced	Banquet Planning: Meeting, Greeting, Feeding, Pleading <i>Kirk Walden</i> Beginner-Intermediate	Helping Our Leaders and Partners Heal from Past Abortion <i>Jill Taylor, M.Ed. Fern Buzinski</i> Intermediate-Advanced	Recognizing and Leading from Your Strengths <i>Shawn Stevenson, M.Div.</i> Beginner-Intermediate	Seeking Virtue After a Negative Pregnancy Test <i>Leslee Unruh</i> Beginner-Intermediate	How to Build Families on a Biblical Foundation <i>Judge Chris Donnelly & Kathy Bozyk</i> Beginner-Intermediate	6 Things You Need to Know About Fetal Development and Abortion Procedures <i>Dr. William Lile, D.O., OB-GYN</i> Intermediate-Advanced	How to Make the Most of a Mobile Medical Clinic <i>Angie Wood & Kiara Churchill</i> Intermediate-Advanced	How to Help Fathers Heal from Abortion <i>Scott Miller, D.Min.</i> Intermediate-Advanced	What Goals Should Your Maternity Home Set? <i>Katie Montes, MSW</i> Beginner-Intermediate	A Biblical Prayer Strategy that Yields Results <i>Kim Olson, LAS Kaye Johns</i> Beginner-Advanced	Ultrasound Scanning as if Life Depends on it <i>Connie Ambrecht, RDMS, CMB</i> Intermediate-Advanced	Abortion Procedures and Conscience Regulations <i>Anthony Levatino, M.D., J.D., OB-GYN</i> Intermediate-Advanced
E Friday April 21 2-3:15	What to Watch for When Two Missions Merge into One <i>Kelly Rozanski Mary Griffith</i> Intermediate-Advanced	Grieving the Children We Could Not Save. <i>Janet Morana, Ph.D.</i> Beginner-Advanced	Stress Busters: What Signs to Look for, and How to Fight Burnout <i>Gordon Douglas</i> Beginner-Intermediate	Maximizing Your Role as Fundraiser <i>Debbie Nieport, LAS</i> Beginner-Intermediate	"How to Pitch Your Vision in a Friend-Winning Way" <i>Bethany Alfeld & Lauri Anderson</i> Intermediate	When the Board and ED Don't See Eye-to-Eye <i>Shara Pierce, LAS</i> Beginner-Intermediate	How Data Can Fuel Sexual Health <i>Mary Anne Mosack</i> Beginner-Intermediate	Perinatal Hospice: How You can Help Parents Grieve <i>Leann Roosa, RN, BSN</i> Beginner-Advanced	Crossing Cultural Barriers to Reach the Most Abortion-Vulnerable <i>Kim Warburton, LAS</i> Beginner-Intermediate	Forming a Support Group for Single Moms <i>Colleen Geisel</i> Intermediate-Advanced	A Tale of Two Tamars: From Desolation to Destiny <i>Daphne Freeman</i> Intermediate-Advanced	Belong, Believe, Behave <i>Mary Peterson</i> Beginner-Intermediate	Fearless Faith: Leading with Courage <i>Lauren Roman</i> Beginner-Advanced	Infection Control for Medical Clinic Ultrasound <i>Kevin Rooker, RT(R), RDMS, RVT</i> Beginner-Intermediate	Do We Really Need a Medical Advisory Board? <i>Gail Holmes</i> Intermediate-Advanced
F Friday April 21 3:45-5	Pitching Your Life-Saving Mission to Lawmakers <i>Tom Glessner, J.D.</i> Beginner-Advanced	Is Daddy Home? Our Role in Equipping Men for Fatherhood. <i>Gary Freeman</i> Intermediate	The What, How and Who of Leading Your Pregnancy Help Organization <i>Connie Wyatt</i> Intermediate-Advanced	4 Keys to Planning a Winning Fundraiser <i>Crystal Velte</i> Intermediate-Advanced	Wading into the Deeper Waters of Google Advertising <i>Tim Stephens</i> Intermediate-Advanced	What Every New Director Needs to Know <i>Callie Cowan, J.D.</i> Beginner	Harnessing Fertility Awareness in the Cause of Life <i>Gerard and Anna Migeon</i> Beginner-Intermediate	Human Trafficking and Forced Abortion <i>Cindy Collins, CCBT</i> Beginner-Advanced	How to Extend the Call to Christ in a Pregnancy Center <i>Dan Steiner</i> Beginner	How to Make Abortion Unthinkable on Campus <i>Elizabeth Rahal</i> Intermediate-Advanced	How Your Next Client Can Change You <i>Anne Pierson</i> Beginner-Intermediate	The 3 Indispensable Elements of Holistic Services <i>Geris Shaheen, MA, PLPC</i> Intermediate-Advanced	Faith and Obedience in the Path to Effectiveness <i>Peggy Benicke, LAS</i> Beginner-Advanced	Taking a Closer Look at Ectopic Pregnancy <i>Audrey Stout, RN, RDMS</i> Beginner-Intermediate	How Substance Abuse Harms Unborn Children <i>Marilyn Kindig, D.O., FACOG</i> Advanced

*Course descriptions available online at www.HeartbeatServices.org/Training/Conference

All workshop times, titles, and presenters subject to change.
Visit HeartbeatServices.org/Training/Conference for an up-to-date schedule.

Register online at HeartbeatServices.org

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Pre-Conference in-Depth Day

Legal Essentials

Ellen Foell, J.D., Heartbeat International

Many of the topics discussed at this in-depth day are applicable for any non-profit organization, including pregnancy help centers, maternity homes, post-abortion programs, adoption services, and other pro-life ministries. Legal Essentials will highlight parameters for successful legal compliance, real-life examples to help you protect your ministry, and criteria to evaluate when to seek legal help.

Making the Case for Life

Mike Spencer, Life Training Institute

Do you ever find yourself struggling for the words to defend your pro-life stance? Mike will equip you to respond to popular “pro-choice” arguments and to expose the logical fallacies of abortion-choice rhetoric without the need for vitriol and angry dialogue.

5 Steps to Facing the Media with Confidence

Teri Goudie, Goudie Media Services

Every time you speak, you face an army of “citizen reporters.” Suddenly, what is said in the hallway can be instantly put online by a listener. It all matters. The key to personal best is to have a core capability that you can use every day. Goudie has developed an exclusive five step method that turns words into action in two minutes or less. It can be used in presentations, analyst calls, media interviews and social media interaction.

How to Court Major Donors

Kirk Walden & Cindi Boston, Heartbeat International

Developing an effective strategy for connecting with major donors combines art, science, and above all--relationships. Join Heartbeat's VP of Development Cindi Boston and Advancement Specialist Kirk Walden as we explore each of these components, as well as how they fit together to create a recipe for success that builds the life of our ministry and the faith of our donors.

Putting Your Mission on the Map

Heartbeat International Panel

You're on a mission from God, but if a client can't find you, she's not likely to be helped by you. Likewise, if potential donors can't find you, their dollar is going to end up somewhere else. Join Heartbeat International's five-expert panel as they help you down the road to visibility through social media, local search, websites, newsletters and more.

The LOVE Approach

Ducia Hamm, LAS & Carrie Beliles, LAS, Heartbeat International

This interactive training is for new volunteers, trainers of new volunteers, and will be a refresher for experienced client services staff. This training in effective and compassionate outreach is used by pregnancy help organizations all over the world. Those in attendance will receive The LOVE Approach™ Training Manual.

Violence Against Women and Abortion

Martha Shuping, MD

In this course, nurses/attendees will learn to identify clients who are victims of intimate partner violence (domestic violence) and/or reproductive coercion, how to conduct screening, and best practices for responding and referring patients for further services to increase patient safety, and improve bio-psychosocial outcomes.

**Provider approved by the California Board of Registered Nursing, Provider Number 16061 for 6 contact hours for each In-Depth Day.*

Abortion-Minded Caller from Start to Finish

Brad Imler, Ph.D. ACP

Talking to abortion-minded clients is intimidating. Gather the tools needed to gain confidence as you engage in these conversations about life and death situations.

Extending the Invitation to Healing

Michaelene Fredenburg, Abortion Changes You

As a leader, you are in a unique position to bring hope and healing to hurting men and women. This training will broaden your understanding of the personal impact of abortion, explore compassionate communication, and equip you to gently invite hurting individuals to begin the healing process.

Approaching Mental Illness with Compassion and Common Sense

Sandra Jones and Vanessa (Figaro) Rock, Good Counsel Homes

Drawing from over 15 years' experience running a home for mothers with special needs, Vanessa (Figaro) Rock and Sandra Jones of Good Counsel Homes explore practical ways for pregnancy help leader to offer improved services for those with mental health or addiction challenges. You'll walk away with a better understanding of how to respond to and work with moms who have special mental health needs.

How to Remain Steadfast in the Coming Storm

Rev. Andy Merritt, Edgewood Baptist Church

Join 2016 Heartbeat International Servant-Leader honoree Rev. Andy Merritt for a look at standing firmly for life in the midst of an increasingly hostile culture. We'll explore reasons behind the hostility, along with what God desires to teach us through the attacks, and how we should respond in a Christlike manner.

Pre-Conference in-Depth Day

Like Life, Scanning Starts with Understanding

Jim Scheffler, RDMS, Innovative Imaging Technology

Beginners can master the basis of ultrasonography, including scanning parameters, anatomy, abnormalities and follow-through with your patients. You'll also learn how to recognize when something is not right during a scan along the way.

*Provider approved by the California Board of Registered Nursing, Provider Number 16061 for 6 contact hours for each In-Depth Day.

The How's and Why's of Ultrasound in a PMC

Tammy Stearns, RDMS & Bryan Williams, RDMS

Geared for advanced ultrasonographers, explore the integration of ultrasound imaging in PMCs, as well as the "hows and whys" of ultrasound physics. You'll also learn to identify artifacts and how to improve images, along with key skills such as obtaining proper measurements. We'll also look at the legal and ethical implications and techniques to minimize risk, essential quality analysis/control, and more.

*Provider approved by the California Board of Registered Nursing, Provider Number 16061 for 6 contact hours for each In-Depth Day.

Expanding to STI Services for Today's Client

Karolyn Schrage, RN BSN, LifeChoices Health Network

STI testing creates access-points for your center – giving you a pro-active response to help prevent unwanted pregnancies and intervene in the lives of men and women who are most abortion-vulnerable. Learn the steps to integrate STI testing and treatment and develop a clinic strategy to be an answer to the sexual health crisis of your community

*Provider approved by the California Board of Registered Nursing, Provider Number 16061 for 6 contact hours for each In-Depth Day.

Executive Round Table: Futuring

Tim Welsh, PDHC, Jor-EI Godsey, Heartbeat International

Rapid changes are driving a dynamic future PHO's will have to adapt to. Building on Atlanta's ERT in 2016, this Roundtable forum will explore "futuring" by examining major trends beyond our normal strategic planning window. Gain perspective on what lies ahead with this fast paced, cutting edge forum that will help you lead your organization in, and into, the future. Executive Roundtable is reserved for executives of organizations ≥ \$350K, or are multi-site.

2017 Conference Registration

The 2017 Heartbeat International Conference will be recorded and photographs will be taken for publicity and promotional purposes. Your registration constitutes your consent to being recorded and/or photographed. Please fill out one registration form per person. **Copy registration as needed.**

Conference Bundle - Tuesday-Friday, April 18-21 (Includes In-Depth Day)

Includes In-Depth Day (please select from the choices below) + Conference Registration.

- \$514 - Early Bird Registration received by March 8, 2017
- \$614 - Regular Registration received after March 8 and before March 31, 2017
- \$714 - Late Registration received after March 31, 2017

Pre-conference opportunities - Tuesday, April 18 (See previous pages for more details.)

In-Depth Day Registration (On-site check-in starts at 8 a.m.)

Registration includes session, materials, and lunch. Prices listed below are the registration costs per person. **Choose only one session.**

Early Bird: \$145

Regular Price: \$155

Late Registration: \$165

- | | |
|--|--|
| <input type="checkbox"/> Legal Essentials | <input type="checkbox"/> Extending the Invitation to Healing |
| <input type="checkbox"/> Making the Case for Life | <input type="checkbox"/> Approaching Mental Illness with Compassion and Common Sense |
| <input type="checkbox"/> 5 Steps to Facing the Media with Confidence | <input type="checkbox"/> How to Remain Steadfast in the Coming Storm |
| <input type="checkbox"/> How to Court Major Donors | <input type="checkbox"/> The How's and Why's of Ultrasound in a PMC* |
| <input type="checkbox"/> Putting Your Mission on the Map | <input type="checkbox"/> Like Life, Scanning Starts with Understanding* |
| <input type="checkbox"/> The LOVE Approach | <input type="checkbox"/> Expanding to STI Services for Today's Client* |
| <input type="checkbox"/> Violence Against Women and Abortion* | <input type="checkbox"/> Executive Round Table |
| <input type="checkbox"/> Abortion-Minded Caller from Start to Finish | |

Registration for Conference Only - Wednesday-Friday, April 19-21

Includes all general sessions, workshops, and conference meals (Lunch & dinner Wednesday, lunch & dinner Friday).

Prices listed below are the registration costs per person.

- \$419 - Early Bird Registration received by March 8, 2017
- \$519 - Registration received after received after March 8 and before March 31, 2017
- \$619 - Late Registration received after March 31, 2017

Total amount due \$ _____

Full Name (for Name Tag): _____

Role at Organization: _____

Organization's Name: _____

Organization's Phone Number: _____

Organization's Mailing Address: _____

City/State/Zip: _____

Country: _____

Email: _____

Register online today! Visit HeartbeatServices.org



Payment Information

CREDIT CARD - Register online at HeartbeatServices.org. Transaction fees may apply.

CHECKS - Mail registration with payment to Heartbeat International, 5000 Arlington Centre Blvd., Suite 2277, Columbus, OH 43220. Make checks payable to Heartbeat International

Registration must be post-marked on or before March 8 to receive Early Bird pricing and between March 9 and March 31 to receive Regular Pricing. Registration forms post-marked after March 31 will be considered Late Registration.

*Provider approved by the California Board of Registered Nursing, Provider Number 16061 for 6 contact hours for each In-Depth Day.

Continuing Education Information

The following Continuing Education Units (CEU's), Contact Hours, and Designation Certificates are offered again this year.

For Nurses

The Medical Advancement and Ultrasound Advancement workshops—with the exception of "Do We Really Need a Medical Advisory Board?"—as well as workshops "The Latest Research on PTSD and Abortion", "6 Things You Need to Know About Fetal Development and Abortion Procedures", "Harnessing Fertility Awareness in the Cause of Life", "Perinatal Hospice: How You Can Help Parents Grieve", "Discussing Sex and Decision-Making One-On-One", and "Promoting Sexual Risk Avoidance in Your Local Schools" have been approved for nursing continuing education hours by Heartbeat International. Provider approved by the California Board of Registered Nursing, Provider Number 16061 for 1 contact hour for each workshop and 6 contact hours for each of the following In-Depth Days: "Expanding to STI Services for Today's Client", "Like Life, Scanning Starts with Understanding", "The How's and Why's of Ultrasound in a PMC" and "Violence Against Women and Abortion."

Life-Affirming Specialist (LAS)

LAS application and renewal is offered by Heartbeat International. In-Depth Day and Conference Workshops have been approved for LAS continuing education hours.

Cancellation Policy

Full refunds may be issued until 12 a.m. EST (midnight) March 8, 2017. A 50% refund is available from 12:01 a.m. EST March 9, 2017 to March 31, 2017. No refunds will be issued past 12:01 a.m. EST April 1, 2017. Method of payment may require transaction fees. All refund requests must be made in writing to Conference@HeartbeatInternational.org.

Chicago or Bust!

“What an energizing experience to be among so many with a heart for what we do! In three full days I heard so many wonderful speakers and attended numerous workshops, each with the common theme of lifting up women to save lives.”

-Jim

2016 Heartbeat Annual Conference Attendee

Top 10 Things to Do in Chicago:

1. Magnificent Mile (world class shopping... need we say more?)
2. Navy Pier
3. Millennium Park
4. Shedd Aquarium
5. Wrigley Field (Home of the 2016 World Series Champs!)
6. Willis Tower (Tallest building - go out on the glass ledge... if you dare!)
7. Lincoln Park Zoo
8. Deep Dish Pizza (It's an attraction all by itself!)
9. Art Institute of Chicago
10. Field Museum of Natural History



46th Annual Conference

Advancing Pregnancy Help



NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
COLUMBUS, OH
PERMIT NO. 6103

When: April 19-21, 2017
Where: Hyatt Regency O'Hare
9300 Bryn Mawr Ave.
Rosemont, IL 60018
(847) 696-1234
Contact: Conference@HeartbeatInternational.org

5000 Arlington Centre Blvd., Suite 2277
Columbus, OH 43220



**Amazing value
to keep the
Blues away...**

Who should attend the 2017 Heartbeat International Conference?

Heartbeat's Annual Conference is designed for ministry leaders, staff, board members, and volunteers of life-affirming pregnancy help centers, medical clinics, maternity homes, and non-profit adoption agencies, as well as professionals in the areas of medicine, counseling, social work, and education.

Heartbeat International offers the most dynamic training to equip ministers and empower ministries worldwide in the pregnancy help community through:

- **Largest International Pregnancy Help Conference**
- **7** unique professional Keynote Speakers
- **90** workshops from different presenters who are experts in their field
- **15 dynamic tracks** providing a learning experience for everyone
- **15** distinctive full-day training options on In-Depth Day
- **5** deliciously prepared attendee meals
- **Unparalleled** networking opportunities
- **Personal prayer** ministry opportunity
- *And much more!*