2020 VISION
Annual Pregnancy Help Conference
April 14-16, 2020 | Seattle, Washington
Thank you to our Conference Sponsors!

Three packed days, one full conference.
Our Conference Vision

Heartbeat International understands that different people learn in different ways, and so this year we are incorporating various learning opportunities in order to help you maximize your time at conference.

Tuesday (Day 1) of the conference focuses on networking with your peers on focused topics that allow you to “talk shop” on key themes pertinent to ministry life. Wednesday and Thursday (Days 2 and 3) offer both in-depth training sessions and workshops with experts in their field. Pick and choose the conference path best for you to achieve your maximum learning potential!

Tuesday Interactive Networking Day

We kick off our Conference on Tuesday at lunch with 7 PEG Talk presentations (7-minute lessons on stage) on a variety of ministry-related topics. That afternoon, you will have the opportunity to EITHER join one of the presenters to continue the discussion in an interactive session -OR- join your peers in a Roundtable Interactive session on an issue pertinent to you or your pregnancy help organization.

Wednesday & Thursday Training Days

On both Wednesday and Thursday of the Conference, attendees will have the option to select EITHER one of the eight distinctive full-day In-Depth Training Sessions -OR- attendees can choose to mix-and-match topics within the 10 Workshop Tracks. Please note that pre-registration of In-Depth Trainings is required, however pre-registration is not required for those choosing to attend the workshops.

Register online at HeartbeatServices.org
Cindi Boston-Bilotta  
**Vice President of Heartbeat International**

Cindi Boston-Bilotta serves as vice president of Heartbeat International. She oversees expansion and funding of the life-saving mission of Heartbeat. After a career in business and education, Cindi moved into 25 years of leadership of a maternity home and a new startup pregnancy center. She led the center through five major expansions in 20 years focusing on long-term services to improve the ongoing health of moms, dads, babies, families, and communities. More than 9,000 at-risk babies now live as a result of the center in Springfield, Missouri.

She enjoys advocacy efforts including Heartbeat’s Babies Go to Congress, where moms and babies, served and saved by pregnancy centers, meet with U.S. lawmakers. Cindi finds her greatest joy in her faith, her marriage and her children.

Kathy Barnette  
**Author / Political Commentator / Veteran / Mom**

Appearing regularly on national TV & radio, Christian conservative mother and wife, Kathy Barnette’s common sense voice resonates in today’s snowflake society. She is a veteran, a former adjunct Professor of Corporate Finance, sought after conference speaker, as well as Conservative political commentator.

She served her country proudly for 10 years in the Armed Forces Reserves, where she was accepted into Officer Candidacy School. Kathy sat on the Board of a pregnancy center for five years. Perhaps her most cherished opportunity, to date, besides being a wife, is the ability to homeschool her two children.

Fr. Frank Pavone  
**National Director of Priests for Life**

Fr. Frank Pavone is one of the most prominent pro-life leaders in the world. Originally from New York, he was ordained in 1988 by Cardinal John O’Connor, and since 1993 has served full-time in pro-life leadership with his bishop’s permission. He is the National Director of Priests for Life, the President of the National Pro-life Religious Council, and the National Pastoral Director of the Silent No More Awareness Campaign and of Rachel’s Vineyard, the world’s largest ministry of healing after abortion.

He has received numerous pro-life awards and honorary doctorates and he is the author of four books, Ending Abortion, Not Just Fighting It, Pro-life Reflections for Every Day, Abolishing Abortion, and Proclaiming the Message of Life.

Nicole C. Mullen  
**Award-Winning Singer & Songwriter**

Nicole C. Mullen has long been known as an undeniably talented artist who is unafraid to be vulnerable and transparent with her audience. She continues a legacy of sincerity and artistic integrity that in the past has been recognized with two Grammy® Award nominations and nine Gospel Music Association Dove Awards, including two Female Vocalist of the Year honors, Song of the Year for “Redeemer,” and “On My Knees,” the Urban Album of the Year for “Everyday People,” Contemporary Song of the year (Call on Jesus), and the first African American female to win Songwriter of the Year for “Redeemer.”

Derrick & Julie Tennant  
**The Love Chromosome**

Brother and sister duo, Derrick and Julie Tennant have worked very hard to overcome many physical and mental life-challenges. Today they work just as hard using comedy and inspirational events worldwide to help others overcome trials and realize the incalculable value of every life.
Day 1  Interactive Networking Opportunities

At the opening lunch, you will hear from seven PEG Talk presenters on a variety of ministry items. Afterward, you have the opportunity to choose EITHER one presenter to go on a more in-depth conversation within a practical, interactive session -OR- choose from a Roundtable Discussion on the topic of your choice.

PEG Talk Presenters | Deeper Dive Options

Michaelene Fredenburg
Understanding the Language of Loss**

Amy Scheuring
When Picketers Come to Visit

Rob McKenna
Leaders Under Pressure

Kurt Dillinger
Working within an Ever-Changing Culture

Connie Wyatt Coleman
Living out a God-Sized Dream

Suzanne Burns
Brain Chemistry and De-Escalating Intense Situations

Roundtable Discussions

Following the general session of PEG Talks, you will have the option to join in a 2-hour Deeper Dive session -OR- choose a Roundtable Interactive Session on a particular topic. These discussions are informal and interactive and allow you to network directly with your peers as you discuss important issues within the pregnancy help movement.

1. Partnering with Churches - Amy Ford
   Designed for those seeking to further their relationship with local churches.

2. Self Care: Running the Race Without Growing Weary - Leona Bicknese
   Designed for those seeking to plan for the long-run in ministry.

3. Cultivating a Culture of Adoption - Heather Featherston
   Designed for organizations promoting adoption as a true option.

4. Standing with Multiple Generations for a Generation - Andrew Wood
   Designed for organizations currently with or seeking to employ various ages.

5. Advancing Through the Storm - Rev. Andy Merritt
   Designed for those who feel weary from the on-going spiritual battle.

6. Executive Forum - Beth Diemert & Camille Pauley
   Designed for organizations with $300,000 budgets and/or multiple locations.

7. HR Fundamentals to Establish a Compensation Structure - Betsy Wetherby
   Designed for those seeking to grow either their staff or their organization.

8. Abortion Pill Rescue Network* - Heartbeat’s Medical Impact Team
   Designed for healthcare professionals providing or seeking to provide this innovative, life-saving protocol.

9. Ultrasound Peer Review* - Bryan Williams and Tammy Stearns
   Designed for healthcare professionals utilizing ultrasound.

10. Technology Roundtable - Bri Laycock
    Designed for those wanting a deeper look into the legal aspects of the pregnancy help movement.

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<table>
<thead>
<tr>
<th>Workshop Session</th>
<th>Day 2 A</th>
<th>Day 2 B</th>
<th>Day 2 C</th>
<th>Day 3 D</th>
<th>Day 3 E</th>
<th>Day 3 F</th>
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<tbody>
<tr>
<td>** register is required.**</td>
<td><strong>8:30 am</strong></td>
<td><strong>10:30 am</strong></td>
<td><strong>2:30 pm</strong></td>
<td><strong>10:30 am</strong></td>
<td><strong>2:30 pm</strong></td>
<td><strong>4:00 pm</strong></td>
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<tr>
<td><strong>Ultrasound Basics</strong> - Tammy Stearns, MS, RDMS, RVT, RTR, FSQMS &amp; Bryan Williams, MHA, RTR, RDMS, RVT, RDCS</td>
<td>Bringing Your Ministry into Focus Charles DiMavuco, MBA</td>
<td>Keeping a Shared Vision Through Conflict Tamara Hall, MA</td>
<td>Everyone Speaks, Not Everyone is Heard Christine Robinson, PHAM</td>
<td>Unity: A Vision for the Kingdom Paul Incans, MS</td>
<td>Knowing Our Identity Lori DeVillez, BA</td>
<td>Strategic Planning that Works Terry Miller and Meg Carnahan</td>
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<tr>
<td>Integration STI Services for Today’s Client* - Mary Anne Mosack, BA, Christa Brown, BSN, RN</td>
<td>Benefits to Recruiting, Attract and Retain a Committed Team Bruce Brunomma &amp; Betty Weherby</td>
<td>Finding Joy Amidst Conflict Robin Faller, CPLC</td>
<td>A Vision for a Team that Stays Dan Kulp</td>
<td>Working with and Empowering Your Board Jen McLain</td>
<td>Prioritizing Your People Angie Burton, LAS, MA</td>
<td>Key HR Processes that Need to be Right Betty Weherby</td>
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<tr>
<td>Apologies: The Case for Life - Jack Eason</td>
<td>The 3 Rs of Google Ad Success Bri Laycock, LAS</td>
<td>New Ways to Reach Abortion-Minded Clients Benjamin Kraft</td>
<td>Defending Your Online Reputation Tim Stephens</td>
<td>Is Your Vision Clear? Staying Focused Dawn Marie Perez, LAS</td>
<td>How Content Marketing Expands Your Reach Jacob Barr</td>
<td>Reaching Millennials &amp; GenZ with...Branding Krishna Long, BA</td>
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<tr>
<td>Apologies: The Case for Life - Jack Eason</td>
<td>Seeing Behind the Curtain: Connecting with Clients Candy Chin</td>
<td>Brain Science and Sex* Joe McLain, Jr, MD</td>
<td>The Sidewalk Advocate and Your Organization Lauren Mayaza, Esq.</td>
<td>Mental Health First Aid for Those in Crisis Judi Wedly, MHFA</td>
<td>The Danger of “SOG” Philosophy David Mahan</td>
<td>Strategic Vision for the Abortion-Determined Woman Chris Schlesiger &amp; Nolan Roach</td>
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</table>
| Apologies: The Case for Life - Jack Eason | Living the Anointing and Presence of God Jamie Cunningham | Addressing Community Inside the Home Amber Hornsby | Designing a Living Healing Space Charlotte Cravy M.Ed., LPC, NCC | Domestic Violence: What You Need to Know Stacey Womack | Providing a Hopeful Future * Workshops marked with an asterisk (*) are available for Continuing Education Nursing Contact Hours. Provider approved by the California Board of Nursing. Provider Number CEP 16061 for 1 contact hour each workshop.

The Heartbeat Difference

Why Choose Us?

Heartbeat International provides the most comprehensive learning program for the Pregnancy Help Network and is the leading provider of pregnancy help services. Each year, we train more than 6,500 pregnancy center staff and volunteers.

Comprehensive Training
Join the largest International Pregnancy Help Conference with more than 90 training sessions from experts in their field.

Engaging Stories
Professional Keynote Speakers providing inspiration to all in attendance.

Focused Topics
10 dynamic tracks providing a learning experience for everyone within the ministry.

In-Depth Training Options
18 distinct networking options on April 15 and 16, 2020, to help encourage continuous growth.

Professional Networking
The exhibit hall provides a space to find resources to help enhance your center’s services and spend time with your pregnancy help peers.

Spiritual Refreshment
A variety of prayer options with Mass, Praise & Worship and personal prayer ministry available.

Conference Registration - Tuesday-Thursday, April 14-16, 2020
Includes all interactive workshops, and In-Depth Trainings (please select from the choices below)

- $659 - Early Bird Registration received by March 6, 2020
- $639 - Regular Registration received after March 7 and before March 31, 2020
- $719 - Late Registration received after March 31, 2020

DAY 1 - No pre-registration required for interactive networking sessions.

DAYS 2 & 3 - Pre-registration required for In-Depth Training Sessions only, not individual workshops.

On days 2 and 3, attendees have the option to select either one of the 8 distinctive full-day In-Depth Trainings held during the 3-day Workshop Tracks. Please note that pre-registration of In-Depth Trainings is required to ensure the proper number of materials are provided, however, to attend individual workshops, registration is not required.

Register online at HeartbeatServices.org

Total amount due $ ___

Full Name (for Name Tag): __________________________________________________________
Role at Organization: ______________________________________________________________
Organization’s Name: _______________________________________________________________________
Organization’s Phone Number: __________________________________________________________
Organization’s Mailing Address: __________________________________________________________
City/State/Zip: _______________________________________________________________________
Country: __________________________________________________________________________
Email: __________________________________________________________

Dietary Restrictions: □ None □ Vegetarian □ Gluten-Free □ Nut Allergy □ Dairy Free

Staying for Closing Banquet: □ Yes □ No
Receive Heartbeat conference texts? □ Yes □ No

(standard messaging rates may apply)

Payment Information
CREDIT CARD - Register online at HeartbeatServices.org. Transaction fees may apply.

Cancellation Policy
If you are unable to join us, you may either transfer your registration to a co-worker or friend, or request a refund from Heartbeat International. Refunds may be issued until 12:00 a.m. EST March 6, 2020. A 50% refund is available from 12:01 a.m. EST March 7, 2020 to March 31, 2020. No refunds will be issued past 12:00 a.m. EST April 1, 2020.

Method of refund may require transaction fees. All refund or transfer requests must be made in writing to Conference@HeartbeatInternational.org.

2020 Conference Registration
The 2020 Heartbeat International Conference will be recorded and photographs will be taken for publicity and promotional purposes. Your registration constitutes your consent to being recorded and/or photographed.

Please fill out one registration form per person. Copy registration as needed.
Ready for your vision check-up?

Our conference offers the most dynamic training to equip ministers and empower ministries worldwide in the pregnancy help community through the Largest International Pregnancy Help Conference providing:

- 5 Unique, Professional Keynote Sessions
- 7 Inspiring and Practical PEG Talks
- 7 Deeper Dive Interactive Sessions
- 16 Distinctive, Full-Day In-Depth Training Sessions
- 60 Workshop Presentations from Ministry Experts
- 11 Roundtable Interactives
- 5 delicious attendee meals
- Unparalleled networking opportunities
- Personal prayer ministry
- And much more!

Psalm 119:18 (The Message)