2020 Vision
Annual Pregnancy Help Conference
April 14-16, 2020 | Seattle, Washington
Thank you to our Conference Sponsors!

Monday, April 13
5:00-7:00 p.m. Registration Check-In for Conference

Tuesday, April 14 - Interactive Networking Day
8:30 a.m.  Conference Check-In | Exhibits Open
11:30 a.m. Opening Lunch with Worship & PEG Talks
2:30 p.m. Deeper Dive - OR - Roundtable Discussions (Choose 1)
5:30 p.m. Parade of Nations, Dinner & Keynote

Wednesday, April 15 - Training Day
7:45 a.m.  Mass
8:30 a.m.  In-Depth Training Session (registration required)
10:30 a.m. Workshop Session B
12:00 p.m. Lunch & Keynote
2:30 p.m. In-Depth Training Session continues
2:30 p.m. Workshop Session C
3:30 p.m. Writer’s Row
Afternoon Break | Prayer Ministries | Exhibit Hall Open

Thursday, April 16 - Training Day
7:45 a.m.  Mass
8:30 a.m.  Morning Session with Worship & Keynote
10:30 a.m. In-Depth Training Session (registration required)
10:30 a.m. Workshop Session D
12:00 p.m. Lunch & Keynote
2:30 p.m. In-Depth Training Session continues
2:30 p.m. Workshop Session E
4:00 p.m. Workshop Session F
6:00 p.m. Closing Banquet

HOTEL INFORMATION
Hyatt Regency Seattle
808 Howell Street, Seattle, Washington, 98101
(206) 973-1234
Room Rate: $189 (plus taxes)
The Group rate G-HART is available until March 12, 2020
(subject to availability.)

Our Conference Vision
Heartbeat International understands that different people learn in different ways, and so this year we are incorporating various
learning opportunities in order to help you maximize your time at conference.

Tuesday (Day 1) of the conference focuses on networking with your peers on focused topics that allow you to “talk shop” on key
themes pertinent to ministry life. Wednesday and Thursday (Days 2 and 3) offer both in-depth training sessions and workshops
with experts in their field. Pick and choose the conference path best for you to achieve your maximum learning potential!

We kick off our Conference on Tuesday at lunch with 7 PEG
Talk presentations (7-minute lessons on stage) on a variety
of ministry-related topics. That afternoon, you will have the
opportunity to EITHER join one of the presenters to continue
the discussion in an interactive session - OR - join your peers in
a Roundtable Interactive session on an issue pertinent to you or
your pregnancy help organization.

On both Wednesday and Thursday of the Conference,
attendees will have the option to select EITHER one of the eight
distinctive full-day In-Depth Training Sessions - OR - attendees
can choose to mix-and-match topics within the 10 Workshop
Tracks. Please note that pre-registration of In-Depth Trainings
is required, however pre-registration is not required for those
choosing to attend the workshops.

Register online at HeartbeatServices.org
Visionary Keynote Speakers

Cindi Boston-Bilotta
Vice President of Heartbeat International

Cindi Boston-Bilotta serves as vice president of Heartbeat International. She oversees expansion and funding of the life-saving mission of Heartbeat. After a career in business and education, Cindi moved into 25 years of leadership of a maternity home and a new startup pregnancy center. She led the center through five major expansions in 20 years focusing on long-term services to improve the ongoing health of moms, dads, babies, families, and communities. More than 9,000 at-risk babies now live as a result of the center in Springfield, Missouri.

She enjoys advocacy efforts including Heartbeat’s Babies Go to Congress, where moms and babies, served and saved by pregnancy centers, meet with U.S. lawmakers. Cindi finds her greatest joy in her faith, her marriage and her children.

Kathy Barnette
Author / Political Commentator / Veteran / Mom

Appearing regularly on national TV & radio, Christian conservative mother and wife, Kathy Barnette’s common sense voice resonates in today’s snowflake society. She is a veteran, a former adjunct Professor of Corporate Finance, sought after conference speaker, as well as Conservative political commentator.

She served her country proudly for 10 years in the Armed Forces Reserves, where she was accepted into Officer Candidacy School. Kathy sat on the Board of a pregnancy center for five years. Perhaps her most cherished opportunity, to date, besides being a wife, is the ability to homeschool her two children.

Jor-El Godsey
President of Heartbeat International

Jor-El Godsey serves as President of Heartbeat International. He leads a staff dedicated to equipping, empowering, and encouraging the thousands of leaders and developing leaders of Heartbeat’s affiliated pregnancy help centers, maternity homes, and adoption services, in the U.S. and on every inhabited continent. He oversees Heartbeat’s core mission to be the leadership supply line for the growing pregnancy help movement worldwide by providing accurate information, training resources, leadership development conferences, programs, and daily support to help affiliates start, grow, and expand their services to women and couples at risk for abortion.

Fr. Frank Pavone
National Director of Priests for Life

Fr. Frank Pavone is one of the most prominent pro-life leaders in the world. Originally from New York, he was ordained in 1988 by Cardinal John O’Connor, and since 1993 has served full-time in pro-life leadership with his bishop’s permission. He is the National Director of Priests for Life, the President of the National Pro-life Religious Council, and the National Pastoral Director of the Silent No More Awareness Campaign and of Rachel’s Vineyard, the world’s largest ministry of healing after abortion.

He has received numerous pro-life awards and honorary doctorates and he is the author of four books, Ending Abortion, Not Just Fighting It, Pro-life Reflections for Every Day, Abolishing Abortion, and Proclaiming the Message of Life.

Nicole C. Mullen
Award-Winning Singer & Songwriter

Nicole C. Mullen has long been known as an undeniably talented artist who is unafraid to be vulnerable and transparent with her audience. She continues a legacy of sincerity and artistic integrity that in the past has been recognized with two Grammy® Award nominations and nine Gospel Music Association Dove Awards, including two Female Vocalist of the Year honors, Song of the Year for “Redeemer,” and “On My Knees,” the Urban Album of the Year for “Everyday People,” Contemporary Song of the year (Call on Jesus), and the first African American female to win Songwriter of the Year for “Redeemer.”

Derrick & Julie Tennant
The Love Chromosome

Brother and sister duo, Derrick and Julie Tennant have worked very hard to overcome many physical and mental life-challenges. Today they work just as hard using comedy and inspirational events worldwide to help others overcome trials and realize the incalculable value of every life.

Heartbeat International Conference | April 14-16, 2020

Register online at HeartbeatServices.org
Day 1 Interactive Networking Opportunities

At the opening lunch, you will hear from seven PEG Talk presenters on a variety of ministry items. Afterward, you have the opportunity to choose EITHER one presenter to go on a more in-depth conversation within a practical, interactive session -OR- choose from a Roundtable Discussion on the topic of your choice.

PEG Talk Presenters | Deeper Dive Options

- Michaeleane Fredenburg
  Understanding the Language of Loss

- Amy Scheuring
  When Picketers Come to Visit

- Rob McKenna
  Leaders Under Pressure

- Derek McCoy
  Working within an Ever-Changing Culture

- Kurt Dillinger
  Working through Addiction: The Journey of Burnout and Recovery

- Connie Wyatt Coleman
  Living out a God-Sized Dream

- Suzanne Burns
  Brain Chemistry and De-Escalating Intense Situations

Roundtable Discussions

Following the general session of PEG Talks, you will have the option to join in a 2-hour Deeper Dive session -OR- choose a Roundtable Interactive Session on a particular topic. These discussions are informal and interactive and allow you to network directly with your peers as you discuss important issues within the pregnancy help movement.

1. Partnering with Churches - Amy Ford
   Designed for those seeking to further their relationship with local churches.

2. Self Care: Running the Race Without Growing Weary - Leona Bicknese
   Designed for those seeking to plan for the long-run in ministry.

3. Cultivating a Culture of Adoption - Mallory Fogas
   Designed for organizations promoting adoption as a true option.

4. Standing with Multiple Generations for a Generation - Andrew Wood
   Designed for organizations currently with or seeking to employ various ages.

5. Advancing Through the Storm - Andy Merritt
   Designed for those who feel weary from the on-going spiritual battle.

6. Executive Forum - Beth Diemert & Camille Pauley
   Designed for organizations with $300,000 budgets and/or multiple locations.

7. HR Fundamentals to Establish a Compensation Structure - Betsy Wetherby
   Designed for those seeking to grow either their staff or their organization.

8. Abortion Pill Rescue Network* - Heartbeat's Medical Impact Team
   Designed for healthcare professionals providing or seeking to provide this innovative, and life-saving protocol.

9. Ultrasound Peer Review* - Bryan Williams and Tammy Stearns
   Designed for healthcare professionals utilizing ultrasound.

10. Technology Roundtable - Bri Laycock
    Designed for the tech savvy (and not-so-tech-savvy) interested in learning the latest in tech available for use by PHOs.

11. Legal Roundtable - Danielle White, Esq.
    Designed for those wanting a deeper look into the legal aspects of the pregnancy help movement.

Register online at HeartbeatServices.org
### Days 2 & 3 Training Days

On Wednesday and Thursday, choose EITHER one (1) In-Depth Training Session in the far left column.

- OR- three (3) workshop sessions (A, B, C on Wednesday, D, E, F on Thursday).

#### DAY 2: WEDNESDAY 8:30-3:45

<table>
<thead>
<tr>
<th>A</th>
<th>Wednesday April 15 8:30 am</th>
<th>Bringing Your Ministry into Focus</th>
<th>Benefits to Recruit, Attract and Retain a Committed Team</th>
<th>Mailing Lists: Keys to Success</th>
<th>The 3 Rs of Google Ad Success</th>
<th>Seeing Behind the Curtain: Connecting with Clients</th>
<th>Co-Parenting When Marriage isn’t Possible</th>
<th>A 2020 Perspective on STIs*</th>
<th>Medical Advancement I</th>
<th>Medical Advancement II</th>
<th>Healing Care</th>
<th>Housing</th>
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#### DAY 3: THURSDAY 10:30-5:30

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Course descriptions available online at www.HeartbeatServices.org/Training/Conference

*Workshops marked with an asterisk (*) are available for Continuing Education Nursing Contact Hours. Provider approved by the California Board of Nursing, Provider Number CEP 16061 for 1 contact hour each workshop.

*Every year this is a tremendous conference. Networking, information, education, encouragement, knowing we are united and crazy good food are all important features. It is all done with excellence.*

- 2019 Heartbeat Annual Conference Attendee
The Heartbeat Difference

Why Choose Us?

Heartbeat International provides the most comprehensive learning program for the Pregnancy Help Network and is the leading provider of pregnancy help services. Each year, we train more than 6,500 pregnancy center staff and volunteers.

Comprehensive Training
Join the largest International Pregnancy Help Conference with more than 90 training sessions from experts in their field.

Engaging Stories
Professional Keynote Speakers providing inspiration to all in attendance.

Focused Topics
10 dynamic tracks providing a learning experience for everyone within the ministry.

In-Depth Training Options
18 distinct networking options on April 15 and 16, 2020, to help encourage continuous growth.

Professional Networking
The exhibit hall provides a space to find resources to help enhance your center’s services and spend time with your pregnancy help peers.

Spiritual Refreshment
A variety of prayer options with Mass, Praise & Worship and personal prayer ministry available.

Register online at HeartbeatServices.org

2020 Conference Registration
The 2020 Heartbeat International Conference will be recorded and photographs will be taken for publicity and promotional purposes. Your registration constitutes your consent to being recorded and/or photographed. Please fill out one registration form per person. Copy registration as needed.

Conference Registration - Tuesday-Thursday, April 14-16, 2020
Includes all interactive workshops, and In-Depth trainings (please select from the choices below):

- $69 - Early Bird Registration received by March 6, 2020
- $69 - Regular Registration received after March 7 and before March 31, 2020
- $79 - Late Registration received after March 31, 2020

DAY 1 - No pre-registration required for interactive networking sessions.

DAY 2 & 3 - Pre-registration required for In-Depth Training Sessions only. Not individual workshops.

On days 2 and 3, attendees have the option to select either one of the 8 distinctive full-day In-Depth Trainings held - OR - the various workshops within the 10 Workshop Tracks. Please note that pre-registration of In-Depth Trainings is required to ensure the proper number of materials are provided, however, to attend individual workshops, registration is not required.

Total amount due $ _

Full Name (for Name Tag): _
Role at Organization: _
Organization’s Name: _
Organization’s Phone Number: _
Organization’s Mailing Address: _
City/State/Zip: _
Country: _
Email: _
Dietary Restrictions: _ None _ Vegetarian _ Gluten-Free _ Nut Allergy _ Dairy Free
Staying for Closing Banquet: _ Yes _ No
Cell Phone: _
Receive Heartbeat conference texts? _ Yes _ No

Payment Information
CREDIT CARD - Register online at HeartbeatServices.org. Transaction fees may apply.


Registration must be post-marked on or before March 6 to receive Early Birdpricing and between March 7 and March 31 to receive Regular Pricing. Registration forms post-marked after March 31 will be considered Late Registration.

Continuing Education Information
The following Continuing Education Units (CEU's) Contact Hours, and Designation Certificates are offered this year:

For Nurses
Trainings marked with an asterisk (*) provide continuing education nursing contact hour credit for nurses (approved by Heartbeat International). Provider approved by the California Board of Registered Nursing. Provider Number 116668 for 100 contact hour for each workshop and 400 contact hours for each In-Depth Training Day. Medical Professionals - please bring your license number if applying for CEUs.

Life-Affirming Specialist (LAS)
LAS application and renewal is offered by Heartbeat International. In-Depth Training and Conference Workshops have been approved for LAS continuing education hours.

Cancellation Policy
If you are unable to join us, you may either transfer your registration to a co-worker or friend, or request a refund from Heartbeat International. Refunds may be issued until 12:15 a.m. EST March 3, 2020. A 50% refund is available from 12:15 a.m. EST March 4, 2020 to March 31, 2020. No refunds will be issued past 12:15 a.m. EST April 1, 2020.

Method of refund may require transaction fees. All refund or transfer requests must be made in writing to Conference@HeartbeatInternational.org.

REFUND POLICY

Method of refund may require transaction fees. All refund or transfer requests must be made in writing to Conference@HeartbeatInternational.org.
What: Heartbeat International 49th Annual Conference

When: April 14-16, 2020

Where: Hyatt Regency Seattle
808 Howell Street | Seattle, WA 98101
(214) 651-1234

Contact: Conference@HeartbeatInternational.org

Who should attend the Heartbeat Conference?
Heartbeat International’s Annual Conference is designed for ministry leaders, staff, board members, and volunteers of life-affirming pregnancy help centers, medical clinics, maternity homes, and non-profit adoption agencies, as well as professionals in the areas of medicine, counseling, social work, and education.

Register online today at HeartbeatServices.org

"Open my eyes so I can see what you show me of your miracle wonders…"
Psalm 119:18 (The Message)

Ready for your vision check-up?

Our conference offers the most dynamic training to equip ministers and empower ministries worldwide in the pregnancy help community through the Largest International Pregnancy Help Conference providing:

- 5 Unique, Professional Keynote Sessions
- 7 Inspiring and Practical PEG Talks
- 7 Deeper Dive Interactive Sessions
- 16 Distinctive, Full-Day In-Depth Training Sessions
- 60 Workshop Presentations from Ministry Experts
- 11 Roundtable Interactives
- 5 delicious attendee meals
- Unparalleled networking opportunities
- Personal prayer ministry
- And much more!

HeartbeatServices.org