



The Heartbeat Difference



HeartbeatServices.org

**THE BENEFITS OF AFFILIATING
WITH HEARTBEAT INTERNATIONAL**

WELCOME TO THE Largest Network of Pregnancy Help Worldwide

Heartbeat International is headquartered in the U.S., yet our reach extends not only across the nation, but around the world—from Australia to Zimbabwe.

Joining Heartbeat allows your ministry to tap into God's work across the United States. Heartbeat International and its network of **more than 3,400 pregnancy help organizations worldwide** work tirelessly to provide hope and help to women and families experiencing unexpected pregnancies. On every inhabited continent, you'll find fellow Heartbeat affiliates serving in the same mission field created by abortion.



 **Option Line**™

Are You Covered 24/7/365?
With Option Line, Yes!

Heartbeat affiliates in the U.S. and Canada are listed on **Option Line** (1-800-712-HELP, OptionLine.org), our 24-7 pregnancy helpline and website that has reached over 5 million women and men with life-saving help.

Each day, Option Line receives more than **1,100 contacts—one every 76 seconds**. Option Line is also the first point of contact for **Abortion Pill Reversal**—a revolutionary lifeline for women who have already started the chemical abortion pill regimen and want to choose life instead.

When you are out of the office, Option Line consultants are in—ready to connect a woman facing an unexpected pregnancy with you. Forward your after hours calls to Option Line tonight—and they can make tomorrow's appointments for you.

The Heartbeat Difference

AT HEARTBEAT, WE BELIEVE IN CONNECTION

What happens in those moments when you have a question and need an answer before that next board meeting? Or when one of those dicey situations pops up and you need to bounce an idea off someone who has walked your road before?

At Heartbeat, we are a phone call away. One of our core values is being there for you, like you're there for her. That means answering the phone, in person. If you email us, we respond in a timely manner, so you can keep moving forward with the mission God has for you.

Heartbeat connects with local leaders nearly twice a minute during the work week, offering valuable resources and support on key questions. Beyond answering the calls, we enjoy coming directly to you to provide personalized training and consultations. Each year, Heartbeat travels tens of thousands of miles to serve local pregnancy centers and nurture relationships.

Now that's connection. As a Heartbeat Affiliate, it's all yours.

HEARTBEAT IS THE HOME OF COMPREHENSIVE SUPPORT

Heartbeat is here to **invest in you**, whether it is leadership development, workday stewardship, effective boardroom practices, spiritual growth, or launching a new vision.

From pregnancy help centers and clinics, to housing and even non-profit adoption agencies, our mission is to support your life-affirming mission. Whether your ministry is just starting out or is well-established and

seeking even more effectiveness, our role is to come alongside you every step of the way.

Our first question is always, "How can we help?" From there, we're happy to join your journey as the Lord takes you to new heights. Heartbeat International **was called into existence for this purpose**. We're in this together. We're here to serve you as you seek God's best in your work.





Timely, Powerful ePublications

In every great team, each player takes on a key role which brings success. At Heartbeat, our ePublications connect **with every member on your team** to bring insight, highlight new trends, and deliver spiritual refreshment and support to help each volunteer, staff, and Board member function at the top of his or her game:

ePUBLICATIONS FROM HEARTBEAT INTERNATIONAL

Take Heart: Monthly encouragement for the entire team

Medical Matters*: The latest insight for your medical staff

On the Leaderboard*: For board members and executive staff

Advancement Trends*: Supporting your development team

Capitol Matters*: The latest as we defend and represent pregnancy help across America

Heart and Home: Tailored to advance and support housing ministries

Sexual Integrity Communique: Helping you promote God's plan for sexuality

Pulse*: Dispatches from the front lines of pregnancy help

Action Alert: Breaking news you need to know

Pregnancy Help News: Daily news, features and commentary on your life-saving work

* Heartbeat International affiliates only

Engaging Growth Opportunities

Heartbeat delivers field-tested training, through a variety of avenues so that you can have what you need, when you need it:

ANNUAL CONFERENCE

The Heartbeat International Annual Conference places you face-to-face with more than a thousand co-laborers from all over the world and all—every one of whom is on a journey to save lives and rebuild families. You'll hear from top-notch speakers, network with skillful experts, and build connections that last a lifetime.

PREGNANCY HELP INSTITUTE

The most powerful week in our community, Pregnancy Help Institute features in-depth, focused training for new directors, seasoned leaders, fundraising newbies, and development aficionados—all hosted in Heartbeat's hometown of Columbus, Ohio.

ACADEMY

The pregnancy help community's No. 1 resource for continuing education is at your fingertips in the Heartbeat Academy online. Whether your focus is social media, fundraising, leadership or medical advances such as Abortion Pill Reversal or online ultrasound training, you can access hundreds of courses, webinars, and live virtual classes from home. Choose from live training options or train on your own timetable at Heartbeat Academy online.

THE LOVE APPROACH ULTRASOUND CLINICAL

Each and every second with an a pregnancy center matters. The time in an ultrasound room with a woman is pivotal in her pregnancy decision. Heartbeat International's LOVE Approach Ultrasound Clinical merges the compassionate, emotional care for the woman with the practical, technical elements of the ultrasound experience. Held quarterly, nurses can work toward becoming equipped, qualified, and ready to scan within their center at this unique clinical training.

ConCERT

Heartbeat's advanced online learning course—delivered online to best fit your schedule—is specially designed to take your skills, expertise, and confidence working with clients to the next level. ConCERT covers everything, from advancements in client consultation to spiritual self-reflection.

PROVEN & PRACTICAL RESOURCES

Heartbeat's LOVE Approach™ training is only the beginning of our vast resource library, with discounted pricing for affiliates. From our *Built By Design*™ for pregnancy centers just getting started to our *GOVERN Well*™ to equip and strengthen your board of directors.



Ministry Solutions

Heartbeat International leads the way for those seeking to connect effectively with clients, patients and financial supporters.



Strengthen your online presence with Extend's fresh new websites, expertly built by pregnancy help people to connect you to your clients and donors. Extend gives you leading edge in social media management, Local Search marketing, Search Engine Optimization and Pay-Per-Click advertising, ensuring you get maximum reach with your marketing dollars. With Extend, you can make sure every woman can find you online—all at nonprofit pricing.



Heartbeat International's revolutionary client and donor management system, Next Level CMS streamlines your intake process and aids your ministry in going paperless. With everything from confidential self-intake forms for client entry, to a client facing app to help stay connected, you'll put every client in the driver's seat for her journey.

Plus, with Next Level, we can leverage local and national trends to help you make the best decisions for those you serve each day.



NEWS JUST FOR YOU

What is happening in the pregnancy help community *today*? Find out at PregnancyHelpNews.com or listen in at PregnancyHelpPodcast.com. Heartbeat created these sites just for you, so you can stay caught up on new trends, fascinating stories of those helped by our work, and breaking news which affects all of us.



Protect Your Pregnancy Center

In today's culture, pregnancy centers are facing an increasing number of religious freedom challenges. Heartbeat International has partnered with the ADF Ministry Alliance. Through this partnership, your ministry can join the ADF Ministry Alliance and get the religious liberty legal help you need at a discounted rate.

Protect your center today by scanning here:



Are You Experiencing The Heartbeat Difference?

If you are already affiliated with Heartbeat International, it's great to have you! Now, let's make sure you are taking advantage of every opportunity your affiliation offers.

INTERESTED IN AFFILIATION?

Visit our website at HeartbeatServices.org, send us an email at Support@HeartbeatInternational.org, or call us toll-free at (888) 550-7577 to get the conversation started.



Scan Me!



NOT YET AFFILIATED?

We look forward to serving you—and your benefits can begin today. Head to HeartbeatServices.org, and in 15 minutes, you can join the Heartbeat family.





*Unifying and Advancing
Life-Affirming Pregnancy
Help Worldwide*

CONTACT

614.885.7577

support@heartbeatinternational.org

www.HeartbeatServices.org

Heartbeat International

8405 Pulsar Place

Columbus, OH 43240

