

**TUESDAY**

*Training Sessions*

*Very well done all around - your organization's attention to detail and the great exhibitors all show a sincere desire to equip and empower people to do the best possible work in the pro-life ministry. Thank you!*  
- 2019 Heartbeat Annual Conference Attendee

All times are based on the EASTERN time zone.

Workshop Session	Advancing Leaders	Staff Stuff	Fundraising Dynamics	Marketing Ministry	Client Intervention I	Client Intervention II	Medical Advancement I	Medical Advancement II	Healing Care	Extended Care
<b>11:00 a.m. - KEYNOTE SESSION: Cindi Boston-Bilotta</b>										
<b>A</b> Tuesday April 14 12:00 pm ET	Bringing Your Ministry into Focus <i>Charles DiMarco, MBA</i>	Benefits to Recruit, Attract and Retain a Committed Team <i>Bruce Bruinsma &amp; Betsy Wetherby</i>	Direct Marketing: Keys to Success <i>Matt Waters</i>	~ PART 1 ~ Online Presence <i>Bri Laycock, LAS</i>	~ PART 1 ~ The Perfect Storm: Sex Ed. Unleashed <i>Mary Anne Mosack</i>	<i>Emotional Intelligence</i> <i>Sharon Hengy</i>	Why Abortion is not healthcare* <i>C. Brent Boles, MD</i>	~ PART 1 ~ Integrating STI Services for Today's Client* <i>Karolyn Schrage, BSN, RN</i>	~ PART 1 ~ Human Trafficking and your PHO* <i>Cindy Collins</i>	Domestic Violence: What You Need to Know <i>Stacey Womack</i>
<b>1:10 p.m. - PEG TALK: Connie Wyatt-Coleman</b>										
<b>B</b> Tuesday April 14 1:30 pm ET	Living out a God-Sized Dream <i>Connie Wyatt Coleman</i>	Finding Joy Amidst Conflict <i>Robin Fuller, CPLC</i>	Converting Donors to Partners <i>Jack Eason</i>	~ PART 2 ~ Online Presence <i>Tim Stephens</i>	~ PART 2 ~ SRA: Conceptual Models for Optimal Health <i>Mary Anne Mosack</i>	A Trauma-Informed Approach to Sharing Adoption <i>Christy Harmon, LMSW</i>	Playing Detective with a Pregnancy Wheel* <i>Mary Healy, RN</i>	~ PART 2 ~ Integrating STI Services for Today's Client* <i>Karolyn Schrage, BSN, RN</i>	~ PART 2 ~ Human Trafficking and your PHO* <i>Cindy Collins</i>	The Power of Women Discipling Women in Pregnancy help organizations <i>Bethany Hager, J.D.</i>
<b>2:40 p.m. - PEG TALK: Suzanne Burns</b>										
<b>C</b> Tuesday April 14 3:00 pm ET	Everyone Speaks, Not Everyone is Heard <i>Christine Robinson, PHAM</i>	A Vision for a Team that Stays <i>Dan Kulp</i>	Creating a Plan for Fundraising Success <i>Kirk Walden</i>	~ PART 3 ~ Online Presence <i>Andrea Trudden</i>	~ PART 3 ~ Presentation Competencies for SRA Presenters <i>Tracey Pike</i>	A Root Cause Approach for Relational Wellness* <i>Joneen Mackenzie</i>	What Reproductive Grief Care Is and Why it Matters* <i>Kathryn Grauerholz, NP</i>	~ PART 3 ~ Integrating STI Services for Today's Client* <i>Karolyn Schrage, BSN, RN</i>	Living the Anointing and Presence of God <i>Jamie Cunningham</i>	Brain Chemistry and De-Escalating Intense Situations <i>Suzanne Burns</i>
<b>4:00 p.m. - KEYNOTE SESSION: Kathy Barnette</b>										

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# WEDNESDAY *Training Sessions*

*"Every year this is a tremendous conference. Networking, information, education, encouragement, knowing we are united and crazy good food are all important features. It is all done with excellence."*

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<b>11:00 a.m. - KEYNOTE SESSION: Fr. Frank Pavone</b>										
<b>D</b> Wednesday April 15 12:00 pm ET	Achieving a Positive Organizational Culture <i>Camille Pauley</i>	Working with and Empowering Your Board <i>Jen McLain</i>	~ PART 1 ~ 5 Keys for Fundraising Dinner Success <i>Kirk Walden</i>	New Ways to Reach Abortion-Minded Clients <i>Benjamin Kraft</i>	The Danger of "SOGI" Philosophy <i>David Mahan</i>	L.O.V.E. Approach Principles Part 1 <i>Heartbeat International</i>	A 2020 Perspective on STIs* <i>Marilyn Henderson, BSN, RN, RSAS</i>	~ PART 1 ~ <i>Ultrasound Basics*</i> <i>Tammy Stearns, MS, RDMS, RVT, RT(R), FSDMS &amp; Bryan Williams, MBA, RT(R), RDMS, RVT, RDCS</i>	Why Post-Abortive Men Need Healing <i>Bill Velker</i>	Starting a Housing Ministry <i>Mary Peterson, MTS</i>
<b>1:10 p.m. - PEG TALK: Michaelene Fredenburg</b>										
<b>E</b> Wednesday April 15 1:30 pm ET	Legal Landscape <i>Danielle White, Esq. &amp; Thomas Glessner, J.D.</i>	Key HR Processes that Need to be Right <i>Betsy Wetherby</i>	~ PART 2 ~ 5 Keys for Fundraising Dinner Success <i>Kirk Walden</i>	Is Your Vision Clear? Staying Focused <i>Dawn Marie Perez, LAS</i>	Brain Science and Sex* <i>Joe McIlhane, Jr., MD</i>	L.O.V.E. Approach Principles Part 2 <i>Heartbeat International</i>	Intro to Fertility Awareness* <i>Martin G Owen MD (H) CCFP</i>	~ PART 2 ~ <i>Ultrasound Basics*</i> <i>Tammy Stearns, MS, RDMS, RVT, RT(R), FSDMS &amp; Bryan Williams, MBA, RT(R), RDMS, RVT, RDCS</i>	The Language of Loss* <i>Michaelene Fredenburg</i>	Building Community in a Home <i>Mary Peterson, MTS</i>
<b>2:40 p.m. - PEG TALK: Amy Sheuring</b>										
<b>F</b> Wednesday April 15 3:00 pm ET	When Picketers Come to Visit <i>Amy Sheuring</i>	Working with a Multiple Generation Team <i>Andrew Wood</i>	~ PART 3 ~ 5 Keys for Fundraising Dinner Success <i>Kirk Walden</i>	How Content Marketing Expands Your Reach <i>Jacob Barr</i>	The Sidewalk Advocate and Your Organization <i>Lauren Muzyka, Esq.</i>	L.O.V.E. Approach Principles Part 3 <i>Heartbeat International</i>	COVID-19 and Your Center* <i>Christa Brown, BSN, RN &amp; Lisa Searle, BSN, RN</i>	~ PART 3 ~ <i>Ultrasound Basics*</i> <i>Tammy Stearns, MS, RDMS, RVT, RT(R), FSDMS &amp; Bryan Williams, MBA, RT(R), RDMS, RVT, RDCS</i>	Options Based Approach to After Abortion Healing <i>Lisa Rowe, LCSW &amp; Karin Barbitto</i>	Housing Growth Strategies <i>Mary Peterson, MTS</i>
<b>4:00 p.m. - KEYNOTE SESSION: Catherine Hadro</b>										

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# THURSDAY *Training Sessions*

*I always walk away with valuable information, encouraged, revived and challenged to persevere to continue to make a difference one life at a time.*  
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<b>11:00 a.m. - KEYNOTE SESSION: Rob McKenna, Ph.D.</b>										
<b>G</b> Thursday April 16 12:00 pm ET	Knowing Our Identity <i>Lori DeVillez, BA</i>	~ PART 1 ~ Giving God Your Worst <i>Dinah Monahan</i>	Government Grants: Eligibility and Information <i>Jeanneane Maxon, JD &amp; Vivian Koob, M.Ed., MRC</i>	Reaching Millennials & GenZ with... Branding? <i>Kristen Long, BA</i>	Mental Health First Aid for Those in Crisis <i>Judi Weldy, MHFA</i>	Building Your Reputation on College Campuses <i>Camille Cisneros</i>	~ PART 1 ~ Abortion Pill Rescue Network: What PHOs Need to Know* <i>George Delgado, MD</i>	Over the Counter Abortion is Coming: Our Response* <i>Donna Harrison, MD</i>	~ PART 1 ~ The Who, What, When, Where, Why and How of Abortions Impact and Recovery	Meeting the Needs of Your Client <i>Amy Ford</i>
<b>1:10 p.m. - Inspirational Moment</b>										
<b>H</b> Thursday April 16 1:30 pm ET	Strategic Planning that Works <i>Vivian Koob, M.Ed.</i>	~ PART 2 ~ Giving God Your Worst <i>Dinah Monahan</i>	The Rules of Development <i>Gregory Long, MA</i>	Defending Your Online Reputation <i>Tim Stephens</i>	Raising the Standard <i>Ellen Foell, Esq.</i>	Co-Parenting When Marriage isn't Possible <i>Tammy Daughtry, MMFT</i>	~ PART 2 ~ Abortion Pill Rescue Network: What PHOs Need to Know* <i>Lisa Searle, RN</i>	Marijuana in Pregnancy* <i>Leann Clink</i>	~ PART 2 ~ The Who, What, When, Where, Why and How of Abortions Impact and Recovery	Empowering the Single Mother <i>Shannon DeGarmo, M.Ed.</i>
<b>2:40 p.m. - PEG TALK: Rev. Kurt Dillinger</b>										
<b>I</b> Thursday April 16 3:00 pm ET	Working Through Addiction <i>Kurt Dillinger</i>	~ PART 3 ~ Giving God Your Worst <i>Dinah Monahan</i>	Speaking, Writing, and Fundraising with Purpose <i>Keith Ferrin, M.Ed.</i>	The 3 Rs of Google Ad Success <i>Bri Laycock, LAS</i>	Strategic Vision for the Abortion-Determined Woman <i>Chris Schlesiger &amp; Nelly Roach</i>	Sharing Adoption as an Option <i>Heather Featherston</i>	~ PART 3 ~ Abortion Pill Rescue Network: What PHOs Need to Know* <i>Robert Snyder, MD</i>	Treating Infertility: A Pro-Life Medical Approach* <i>Giuseppe Grande, MD, Ph.D.</i>	~ PART 3 ~ The Who, What, When, Where, Why and How of Abortions Impact and Recovery	"Life" Coaching for the Future <i>Vikki Parker, LAS</i>
<b>4:00 p.m. - KEYNOTE SESSION: Jor-El Godsey</b>										

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