



2024 Annual Conference Sponsorship Opportunities

In-Person & Virtual

IN-PERSON CONFERENCE	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Premium Exhibit Space (Premium or Sponsors Only areas)	4	3	2	1
Stage Time at General Session	5 minutes	2 minutes	-	-
Video Commercials in General Sessions	2 - :60 second	2 - :30 second	1 - :30 second	-
Conference Meal Package(s)	4	3	2	1
Private Meeting Space (within Heartbeat meeting space)	3 Hours	3 Hours	1 Hour	-
Logo Recognition in Print Conference Marketing Materials	Elite Cover	Cover	Inside	Inside
Conference Program Book Advertisements	2 Full Pages	1 Full Page	1 Full Page	½ Page
"Thank You" Signage Throughout the Conference	✓	✓	✓	✓
Mention from the Main Stage General Session	4	3	2	1
Entry in "Heartbeat Passport" Conference Drawing	✓	✓	✓	✓
Literature Packet Insert (1,200 Qty)	3	2	1	1
Workshop Track Sponsorship	3	2	1	-
Coffee Break Sponsorship Time w/ Literature & Org Rep	2	1	1	-
VIRTUAL CONFERENCE				
Virtual Conference Access for up to 4 Exhibit Staff	✓	✓	✓	✓
Premium Exhibit Space in the App	✓	✓	✓	✓
Video Commercial	2 - :60 second	2 - :30 second	1 - :60 second	1 - :30 second
Prominent Logo Placement on the Conference App	✓	✓	✓	✓
Linked Logo in Online Conference Marketing Pieces	✓	✓	✓	✓
App Callouts to Attendees	3	2	1	-
POST-CONFERENCE				
List of Attendee Emails Post Conference	All	All	Virtual only	-
Customized Endorsement Email from Heartbeat to Attendees	2	2	1	1
Dedicated Email Post-Conference to Attendees with a Link	✓	✓	✓	✓
Premium Ad Space on PregnancyHelpNews.com	12 mths	6 mths	4 mths	2 mths