



# Annual Conference Sponsorship Opportunities

## *In-Person & Virtual*

IN-PERSON CONFERENCE	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Premium Exhibit Space (Premium or Sponsors Only areas)	4	3	2	1
Stage Time at General Session	5 minutes	2 minutes	-	-
Video Commercials in General Sessions	2 - :60 second	2 - :30 second	1 - :60 second	1 - :30 second
In-Person Conference Registration (includes conference meals)	4	3	2	1
Private Meeting Space (within Heartbeat meeting space)	3 Hours	3 Hours	1 Hour	-
Logo Recognition in Print Conference Marketing Materials	Elite Cover	Cover	Inside	Inside
Conference Program Book Advertisements	2 Full Pages	1 Full Page	1 Full Page	½ Page
"Thank You" Signage Throughout Conference	✓	✓	✓	✓
Mention from Main Stage General Session	4	3	2	1
Entry in "Heartbeat Passport" Conference Drawing	✓	✓	✓	✓
Literature Packet Insert (1,000 Qty)	3	2	1	1
Workshop Track Sponsorship	3	2	1	-
Coffee Break Sponsorship Time w/ Literature & Org Rep	2	1	1	-
VIRTUAL CONFERENCE	Platinum	Gold	Silver	Bronze
Virtual Conference Registration	4	3	2	1
Premium Exhibit Space in App	✓	✓	✓	✓
Video Session up to 30 minutes	✓	✓	-	-
Video Commercial	2 - :60 second	2 - :30 second	1 - :60 second	1 - :30 second
Prominent Logo Placement on Conference App	✓	✓	✓	✓
Linked Logo in Online Conference Marketing Pieces	✓	✓	✓	✓
App Callouts to Attendees	3	2	1	-
POST-CONFERENCE	Platinum	Gold	Silver	Bronze
List of Attendee Emails Post Conference	All	All	Virtual only	-
Customized Endorsement Email from Heartbeat to Attendees	2	2	1	1
Post-Conference Webinar Available to All Affiliates	✓	✓	✓	-
Dedicated Email Post-Conference to Attendees with Link	✓	✓	✓	✓
Premium Ad Space on PregnancyHelpNews.com	12 mths	6 mths	4 mths	2 mths
Advertisement on Pregnancy Help Podcast	3 - :30 second	2 - :30 second	1 - :30 second	1 - :15 second
Join as a guest on the Pregnancy Help Podcast	✓	✓	-	-
Heartbeat Academy Webinar Sponsorship	2	1	-	-