

By The Numbers

5,643

people contact Option Line every day on average.

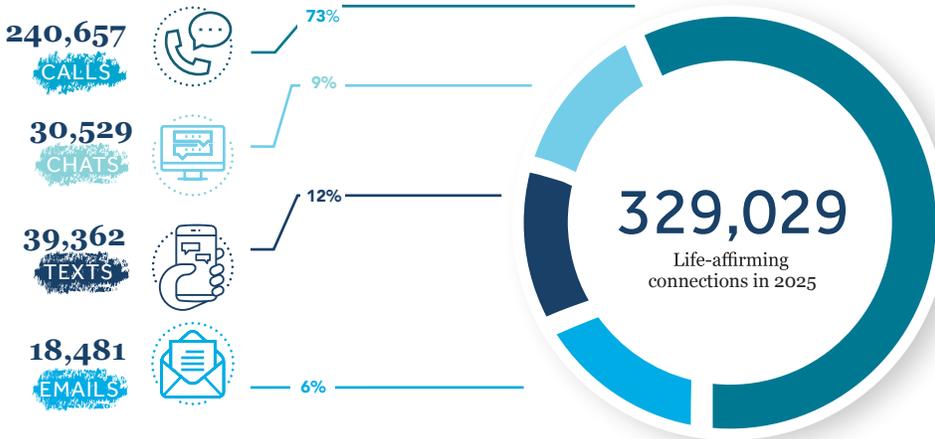
9 MORE THAN million

have contacted Option Line since opening in 2003.

4,000+

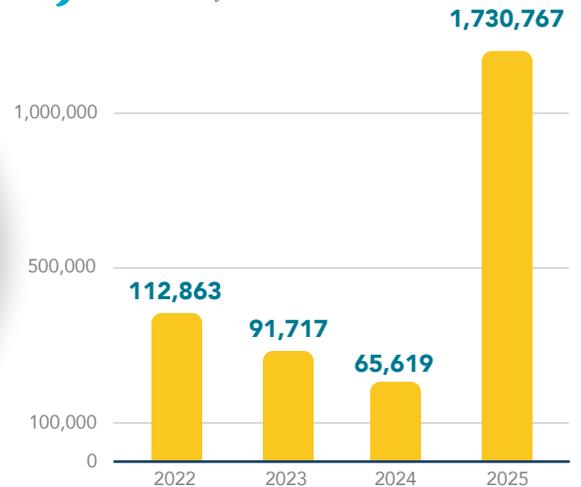
APPOINTMENTS scheduled by Option Line staff in 2025.

Direct Connection Breakdown



Digital Connects

self-service locator



Making a connection to pregnancy help.

every **15** seconds

WHEN SHE REACHES OUT

