

Heartbeat Academy

Resource Catalog 2022



In-Person | Online | In-Print

HeartbeatServices.org
Support@HeartbeatInternational.org
1-888-550-7577



Welcome to the Academy

Your guide for finding in-person, online, and in-print resources to help you serve your community.

You are holding in your hands a guide to resources tried and true as well as resources new and inspiring.

If you are already an active student in our Academy, then you are among thousands of learners all with the same desire to carry out well the mission of their organization. If you are brand new to our Academy, welcome!

We certainly live in interesting times. Times that require us to be steadfast yet flexible always learning and growing.

We know many voices clamor for your attention and sometimes it is difficult to decide who to listen to. Allow me to offer you a simple moment of clarity and a filter to help you in your organizational decision making. Know well The Commitment of Care and Competence as this document is your guide and ours as we develop and test resources for your use.

Please continue to stay connected to all Heartbeat has to offer you through social platforms, podcasts, publications, newsletters, services, interactive webinars and distance learning courses, and our annual training events: Conference and Pregnancy Help Institute. And we are of course always available via email and phone as we are here to listen, process, pray and offer advice. We love staying connected to you.

Our team at Heartbeat is here to support you and this resource catalog is but one example and reminder that step by step we are with you.



Betty McDowell, LSW, LAS
Vice President,
Heartbeat International

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Our Mission

Heartbeat International's life-saving mission is to **REACH** and **RESCUE** as many lives as possible through an effective global network of life-affirming pregnancy help that **RENEWS** communities for LIFE.

We **REACH** people and organizations to empower them through services, products and education that provides true reproductive health care and ministry.

We **RESCUE** those who are at risk to abortion through our network of care – where lives are saved and changed.

We **RENEW** broken communities around the world by developing and sustaining pregnancy help organizations where abortion clinics are the only alternative for abortion-vulnerable women.

Our Vision

To make abortion unwanted today and unthinkable for future generations.



The Heartbeat Difference

As the world's largest network of pregnancy help, Heartbeat is here to invest in you, whether it is spiritual growth, workday stewardship, effective boardroom practices or launching a new vision. From pregnancy help centers and clinics, to housing and even non-profit adoption agencies, our mission is to support your life-affirming mission.

Whether your ministry is just starting out or is well-established and seeking even more effectiveness, our role is to come alongside you every step of the way.

We're in this together. We're here to serve you as you seek God's best in your work.

Heartbeat affiliates participate in a network whose vast, God-given vision advances the pregnancy help movement worldwide and receive the following benefits of affiliation:

- 20% Discount - applies to most trainings, manuals, and webinars
- Exclusive Grant Opportunities
- Option Line 24/7 Contact Center
- Faith-based Retirement Plan - Exclusively for Heartbeat International's headquarters and affiliate organizations
- Medical and Legal Reviews
- Timely specialized topics designed for those on the frontlines of pregnancy help

And so much more... Scan the QR code above to learn more.

Pregnancy Help On-Demand

- Pregnancy Help News
- Pregnancy Help Podcast
- Ministry Solutions
- Heartbeat Academy
- Private Facebook Groups





Heartbeat International Affiliation Cost:

\$250.00 per year (U.S.)

-or-

\$200.00 per year (dual-affiliate discount)

We know that we are better together. Receive 20% off your affiliation cost if you are a member of one (or more) of the following: National Institute of Family and Life Advocates (NIFLA), Care Net, Christian Life Resources, International Life Services, National Life Center, Life Matters Worldwide, National Christian Adoption Fellowship, ICU Mobile, Save the Storks.

-or-

\$70.00* per year for each organization outside the U.S.

**Complimentary for non-U.S. organizations if affiliated with Pregnancy Help Network (South Africa), AFLA, Be'ad Chaim, CAM, Pregnancy Care Canada, MpV, PHA, ProVida, or PSSA.*



In-Person, Online, In-Print

Heartbeat International is committed to providing top-level training to the pregnancy help movement through our printed materials, on-site trainings and conferences, virtual consultations, and online academy resources. We believe that all pregnancy help organizations should have access to quality training at all times. Certain topics allow for continuous education through a variety of channels as indicated below.

	In-Print	Online	eNews	In-Person
Management and Training				
Directing Essentials	✓		✓	
Staffing Essentials	✓			
Legal Essentials	✓	✓		
Sample Policies and Procedures	✓			
Medical Impact				
Medical Essentials	✓	✓	✓	
Sample Medical Policies and Procedures	✓			
Abortion Pill Rescue Training	✓	✓	✓	✓
Ultrasound Training		✓		✓
Staff and Volunteer Training				
The LOVE Approach	✓	✓		✓
The LOVE Approach Leaders' Guide	✓	✓		✓
The LOVE Approach Bilingual Kit	✓			
Built By Design	✓	✓	✓	
Talking About Abortion	✓	✓		✓
HEART Manual and Leaders' Guide	✓	✓		✓
Board Management				
Governing Essentials	✓	✓	✓	✓
A Health Assessment for Your Organization	✓			✓
A Vision for Your Organization/NGO	✓			✓
Pregnancy Help Salary Survey	✓			
Fundraising Help				
How to Write a Winning Grant Proposal	✓	✓	✓	
Banquet Planning from Scratch	✓	✓	✓	
Firm Foundations	✓	✓	✓	
201 Ways to Say Thank You	✓		✓	
Housing Helps				
Maternity Housing Essentials	✓	✓	✓	
My Baby and Me	✓			
Sexual Integrity				
Sexual Integrity Program Essentials	✓	✓	✓	✓
SIP Fertility Package	✓	✓	✓	✓
Bundles				
Pregnancy Help Starter Kit	✓	✓	✓	✓



In-Person: Experts on Your Side



2022 Event Calendar

Babies Go to Congress - January 19-21

Pregnancy Help Institute - July 25-29

Annual Training Conference - March 30-April 1

ConCERT - sessions start February & September

Nurses Appreciation Week - May 6-12

Pregnancy Help Appreciation Week - November 7-11

Conference - In-person & Online

Be a part of the largest pregnancy help conference in the world from March 30-April 1, 2022 in Jacksonville, Florida. We are preparing to host an in-person conference alongside a virtual conference, fusing the learning concepts and reaching more people with the insights and encouragement our Heartbeat Conference provides each year. This conference is full of learning and networking opportunities to train pregnancy center leaders and staff on all aspects of pregnancy help. Go to HeartbeatServices.org/Training for more details.

Pregnancy Help Institute

Join us in Columbus, Ohio, July 25-29, 2022, for Pregnancy Help Institute. The Institute consists of four intensive week-long focused tracks. Whether you're a new director, fundraising specialist, seasoned professional, or aspiring ultrasound technician, we have a training designed for frontline lifesavers like you. Learn more online at HeartbeatServices.org/Training.

LOVE Approach Ultrasound Clinical (held Quarterly)

9

Connecting the technical needs and the spiritual needs for those working in pregnancy help, this first of its kind training is held in two parts: First, students complete an online didactic ultrasound training through Heartbeat International's Academy which meets the Association of Women's Health Obstetric and Neonatal Nurses (AWHONN) guidelines. Next, students come on-site to complete an in-person scan lab experience which provides the environment needed to complete the required scans on women. By combining the technical, the practical, and the spiritual elements into one pregnancy help medical training, nurses will leave fully equipped, qualified, and ready to scan within their center.

Consults and Retreats

Call (888) 550-7577 or email Trainings@HeartbeatInternational.org to book your in-person or virtual training consultation today!

The Love Approach

Introduce trainees to the tools that they need to begin helping in a life-affirming organization using *The LOVE Approach™* Training manual. Paid and volunteer staff explore specific concerns with a Heartbeat expert, creating confidence leading into their initial client interviews, whether on the phone or in the office.

Regular Price: \$900 | Affiliate Price: \$700

Talking About Abortion

Volunteers learn the answers to tough questions in this in-depth training. The tried-and-true experience of Heartbeat affiliates and Option Line packed into this training helps volunteers learn how to adopt the *Talking About Abortion®* manual as a ready reference when talking with clients.

Regular Price: \$900 | Affiliate Price: \$700

Governing Essentials Board Training

A Heartbeat expert will work with your board members to discover and evaluate ways to grow in their roles in relationship to the executive director, staff, community, and each other based on *Governing Essentials: Your Personal Board Member Manual®*.

Regular Price: \$900 | Affiliate Price: \$700

Abortion Recovery

Heartbeat experts give personalized guidance regarding how to implement and facilitate an abortion-recovery program. Based on the *H.E.A.R.T.®* manual, the training includes a step-by-step approach and screening technique.

Regular Price: \$900 | Affiliate Price: \$700

Strategic Planning

Heartbeat experts can work with you to answer the questions, "What should our organization look like in three to five years?" and "How do we get there?" Advanced planning is required of your organization in preparation for the on-site visit.

Regular Price: \$900 | Affiliate Price: \$700

Center 360° Assessment

Gain organizational perspective as you make decisions to adopt new programs, meet leadership challenges, or work through staff changes. The *Center 360° AssessmentSM* reviews organization operations, including legal and medical issues. A detailed, written report summarizes your organization's needs, strengths, and challenges.

Regular Price: \$2,100 | Affiliate Price: \$1,700

(Prices includes single-day, on-site training)

Ministry Retreats and Banquets

Let Heartbeat experts help you make the most of your special events. For facilitator and inspirational speaker availability and fees, please call (888) 550-7577 or email Trainings@HeartbeatInternational.org.



Volunteer & Staff



In-Print: Dynamic resources at your fingertips



The LOVE Approach Leader's Guide

The LOVE Approach™ is Heartbeat International's foundational training resource for life-affirming staff and volunteers. Simple to learn, yet explosive in its impact, *The LOVE Approach Leader's Guide™* (LOVE Approach Manual included) captures and communicates the essence of what it means to reach a woman in the "valley of decision" with the life-saving power of compassion and hope.

LOVE Approach Leader's Guide Code: 10LOVE-LG2.0
Regular Price: \$50 | Affiliate Price: \$40

LOVE Approach Volunteer Training Manual Code: 10LOVEAP4.0
La Propuesta del Amor Code: 10LOVE-SP1.0
Regular Price: \$28 | Affiliate Price: \$22.40

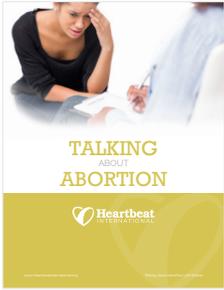
Bundle and Save! Great offer on great Heartbeat resources...



The LOVE Approach Bilingual Kit

- *The LOVE Approach Leader's Guide™* (including *The LOVE Approach™*)
- *La Propuesta del AMOR* (Spanish version)

Product code: 20LOVE
Regular Price: \$75.00 | Affiliate Price: \$60



Talking About Abortion

6th edition coming in 2022! The phone rings. The caller tells you her situation: She needs an abortion and she needs one right away. What do you say? What would your volunteers say?

Talking About Abortion[™] is the go-to resource for training staff and volunteers speaking either on the phone or sitting face-to-face with a woman who feels abortion is her only choice.

Product Code: 10TALKAB6.0

Regular Price: \$25 | Affiliate Price: \$20



H.E.A.R.T. Manual and Leader's Guide

Lead your clients into a Scripture-based journey of healing from past abortion experiences with Healing the Effects of Abortion-Related Trauma, better known as the *H.E.A.R.T. Manual*[®].

Utilizing outlines, readings, Biblical passages, pages for journaling, letter-writing and more, *H.E.A.R.T.* is designed to meet the needs of church groups, pregnancy help organizations and counseling agencies wrestling through the difficult reality of post-abortive pain.

Manual Code: 10HEARTM

Regular Price: \$18 | Affiliate Price: \$14.40

Leader's Guide Code: 10HEARTL

Regular Price: \$28 | Affiliate Price: \$22.40

Online: The Heartbeat Academy

Academy Courses:

The LOVE Approach[™] Online

Heartbeat International's most popular resource is available online through the Heartbeat Academy. You and your staff can learn at your own pace with *The LOVE Approach*[™] Online. Subscribe at www.HeartbeatServices.org/Resources.



PREGNANCY HELP STARTER KIT

This suite of materials includes:

- *A Vision for Your Organization*[®]
- *Built by Design*[®]
- *Directing Essentials*[®]
- *Legal Essentials*[®]
- *The LOVE Approach*[™] Training Manual & Leader's Guide

Everything you need to go from zero to life-saving hero. (*People not included.*)

- *Sample Policies and Procedures*[®]
- *Staffing Essentials*[®]
- *Talking About Abortion*[™]
- *Firm Foundations*[®]
- *Governing Essentials*[®]

Product code: 20START

Regular Price: \$549.00 | Affiliate Price: \$439.00



Board Management



In-Print: Dynamic resources at your fingertips



GOVERNING ESSENTIALS
Your Personal Board Member Manual



Governing Essentials: Your Personal Board Member Manual

Move your organization to the next level of effectiveness, and your governing body to the unreachable heights of connectivity and teamwork with *Governing Essentials: Your Personal Board Member Manual*®. Diving deep into six irreplaceable areas of essential board governance, the manual includes sample org charts, job descriptions, calendars, financial reports, vision and mission statements, and more.

Product Code: 10GOVWELL2.0

Regular Price: \$28 | Affiliate Price: \$22.40



A Health Assessment
FOR YOUR ORGANIZATION



A Health Assessment for your organization

As any doctor can tell you, good health starts with honest assessment. Just as there's no way to beat cancer without a proper diagnosis, there's no way to fix organizational problems at your life-saving nonprofit without identifying them first. *A Health Assessment for Your Organization*® is a perfect place to start. Download this **complimentary** resource today in the Affiliates Only section of HeartbeatServices.org.

Product Code: 60HEALTH

Regular Price: \$10 | Affiliate Price: FREE



PREGNANCY HELP SALARY SURVEY
2027



Pregnancy Help Salary Survey

The Pregnancy Help Salary Survey® is a biennial resource that gives you the latest in compensation trends and averages throughout the pregnancy help community and includes salary comparisons for a variety of positions in pregnancy centers, medical clinics, and maternity homes. This resource is **complimentary** for those who participated in the survey collection process, and is available as a digital download for anyone at the price below.

Product Code: 60SALARY20

Regular Price: \$99 | Affiliate Prices: \$79

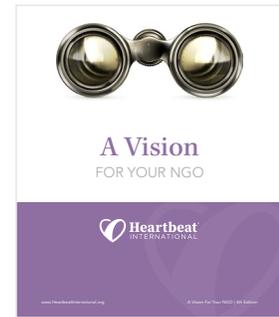


Product code: 10VISION4.1
Regular Price: \$15
Affiliate Price: \$12

A Vision for Your Organization/NGO

The long-term success of your life-saving endeavor depends—among other key factors—on a clearly defined vision that spells out who you are and what you’re setting out to accomplish.

Learn to define and cultivate your purpose, philosophy and organizational structure with *A Vision for Your Organization*®, now in its 4th edition, or *A Vision for Your NGO*® for pregnancy help efforts outside the U.S.



Product code: 10VISINGO1.0
Regular Price: \$15
Affiliate Price: Complimentary

For International Organizations ▲

In-Person: Heartbeat Experts on Your Side

Governing Essentials Consult

Get everyone on the same page with a one-day, on-site Governing Essentials consultation. Heartbeat experts will help your team focus on your center’s realities: vision and mission, legal obligations, planning and implementation, policies and evaluations, Board function and development, finances, development, and much more.

Email Trainings@HeartbeatInternational.org to book your in-person training today!

Online: The Heartbeat Academy

Academy Courses:

Building Blocks for Organizational Growth

Coming in 2022! Whether you’re looking to strengthen and expand your organization, or wanting to make sure you are getting up and running with the right foundation, this training will walk you through the key principles of organizational design you need to know.

E-News recommended for your Executive Board:

Free to affiliates, the Leadership Subscription includes monthly newsletters *On the LeaderBoard* and *Capitol Matters* which are designed for executive staff and board members. These provide articles on leading a pregnancy center and law. Non-affiliates can purchase this subscription at HeartbeatServices.org/Resources.





Management & Training



In-Print: Dynamic resources at your fingertips



Legal Essentials

A reality too often overlooked is anybody can sue anybody else for any reason at any time. The question is, "Can they win?" Using real-life examples and ministry-proven criteria, *Legal Essentials*® is a legally sound, hands-on resource designed to help you set sensible policies and parameters, while giving you the framework to know when you need to seek legal help. *Additional resources included as a complimentary download.*

Product Code: 10LEGESS1.0
Regular Price: \$124 | Affiliate Price: \$99.20



Directing Essentials

The foundational resource for Heartbeat International's New Director track of our annual Pregnancy Help Institute, the newly revised *Directing Essentials*® equips directors on Six Key Responsibilities of Directing an Organization, along with tips on fundraising, legal issues, gathering volunteers, and hiring staff, all in a context of framing the big picture squarely within our Christ-centered values.

Product Code: 10DIRWELL1.1
Regular Price: \$124 | Affiliate Price: \$99.20



Built By Design

Your guide to starting a pregnancy help organization from scratch, *Built By Design*® is a field manual to walk you through the foundational elements of starting a nonprofit life-saving entity.

Product Code: 17BBD1.0
Regular Price: \$49 | Affiliate Price: \$39.20



Staffing Essentials

Don't scratch and claw for answers on recruiting and hiring before you have the essentials in order. A how-to guide for recruiting and hiring, *Staffing Essentials*® is a must-have resource for hiring and recruiting staff and volunteers in your life-affirming organization. *Additional resources included as a complimentary download.*

Product Code: 10STAFF1.0
Regular Price: \$124 | Affiliate Price: \$99.20



Sample Policies and Procedures Available as Digital Download

Make sure your organization is running as smoothly and efficiently as it can with *Sample Policies and Procedures*®, a compilation of tested and true sample policies and guidelines both from and for life-saving outposts like yours.

Product Code: 10POLICY1.0
Regular Price: \$59 | Affiliate Price: \$47.20

Online: The Heartbeat Academy

Academy Courses:

Raising the Standard: An Introduction to Our Commitment of Care and Competence

How often do you think about the Commitment of Care and Competence? Brush up on this vital ethical code of practice with a webinar through the Academy, available now for \$4.95 (complimentary for affiliates!) at HeartbeatServices.org/Resources.

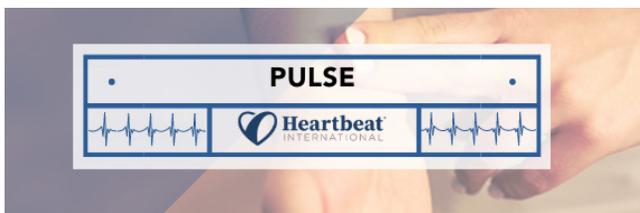
Pregnancy Help Podcast:



The Pregnancy Help Podcast provides information and education on the pregnancy help movement in short episodes to fit into your schedule.

Go to HeartbeatServices.org/Podcast and subscribe today.

E-News recommended for Pregnancy Help Leaders:



Delivered monthly, our *Pulse* eNewsletter provides key trends and news for the movement with updates on Heartbeat International and resources available for pregnancy help organizations to tap into. Subscribe to *Pulse* today at HeartbeatServices.org/Resources.



Medical Impact



In-Print: Dynamic resources at your fingertips



Medical Essentials

Now in its 2nd Edition, *Medical Essentials* helps you equip your board and medical staff to serve women with high-value medical services. From adding ultrasound and STD/STI testing to abortion pill reversal and more, *Medical Essentials*® is your go-to guide for adding and improving the tools and expertise you need to help each client make the healthiest choice for everyone involved in an unexpected pregnancy.

Product Code: 10MEDESS2.0
Regular Price: \$124 | Affiliate Price: \$99.20



Sample Medical Policies and Procedures Available as Digital Download!

The manual includes approved samples of procedures and guidelines for Pregnancy Help Organizations offering medical services including: Operating & Administrative Policies, OSHA, HIPAA, Patient Charting, Pregnancy Testing, Ultrasound, Pregnancy Confirmation Examinations, Prenatal Care, Abortion Pill Rescue, as well as sample medical forms and job descriptions.

Product Code: 10MEDPOL1.0
Regular Price: \$124 | Affiliate Price: \$99.20

Bundle and Save!



The Medical Impact Kit

This kit is imperative for any pregnancy help medical clinic. If you are thinking of going medical, or have been serving for years, these updated manuals include additional medical services including abortion pill reversal and identifying victims of human trafficking and has been reviewed and approved by Heartbeat's Medical Impact Team. In addition, the digital download makes customizing samples to make your policies and procedures fit your organization quick and simple.

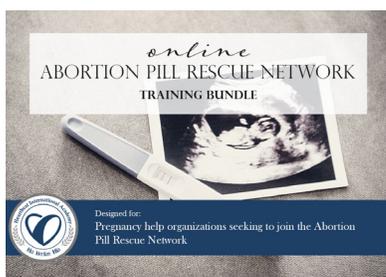
- *Medical Essentials*
- *Sample Medical Policies and Procedures Digital Download*

Product code: 20MED

Regular Price: \$238

Affiliate Price: \$188.40

Online: The Heartbeat Academy



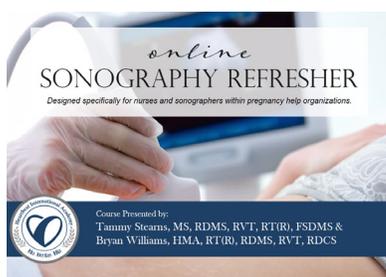
Abortion Pill Rescue Network Training Bundle*

No woman in your community should be kept in the dark about options to rescue her baby. This training will provide the tools and information needed to become a part of the Abortion Pill Rescue Network, assisting women who have started chemical abortion and are experiencing regret. In this training bundle, you'll receive access to five core trainings that will provide your organization with a strong understanding of the Abortion Pill Reversal protocol. Available now at HeartbeatServices.org/Resources.



Ultrasound Training*

This course is designed to empower and equip nurses and sonographers with the knowledge, skills, and abilities necessary to provide high quality limited obstetric ultrasound within the pregnancy help community. Whether you are looking to begin performing scans in your center or are looking to refine and enhance your current skills, this training is for you. Available now at HeartbeatServices.org/Resources.



Sonography Refresher Course*

This course is designed to enhance the skills of nurses and sonographers within the pregnancy help community currently performing limited obstetric ultrasound. The didactic portion of the training is composed of seven modules appropriate for nurses and sonographers on important topics like ultrasound physics, first trimester scanning, and more. Available in a convenient and easily accessible on-demand format, the didactic portions of the training can be completed on your own schedule over a six month period. Available now at HeartbeatServices.org/Resources.

*Provider approved by the California Board of Registered Nursing, Provider Number CEP 16061 for contact hours. See course for details.

E-News for Healthcare staff and volunteers:



Our monthly *Medical Matters* eNewsletter provides insights on the latest medical trends and updates for pregnancy help medical clinics. Subscribe to *Medical Matters*® today at HeartbeatServices.org/Resources.



Fundraising Help



In-Print: Dynamic resources at your fingertips



How to Write a Winning Grant Proposal

Leveraging decades in the nonprofit pregnancy help world, as well as priceless experience as a government-employed grant reader, Heartbeat International's Peggy Hartshorn, Ph.D., gives you a practical approach in *How to Write a Winning Grant Proposal*®. You'll have everything you need to get a leg-up on other nonprofits seeking key partnerships with foundations, local governments, and more.

Product Code: 40GRANT3.0
Regular Price: \$28 | Affiliate Price: \$22.40



Banquet Planning From Scratch

Squeeze the very most you can out of your upcoming banquet—both in terms of fundraising and “friend-raising”—with *Banquet Planning from Scratch* from Heartbeat International's Kirk Walden. A long-time pregnancy help leader and full-time pregnancy help banquet speaker, Kirk's tips and ideas come directly from life-affirming efforts just like yours.

Product Code: 10BANQ2.1
Regular Price: \$124.00 | Affiliate Price: \$99.20

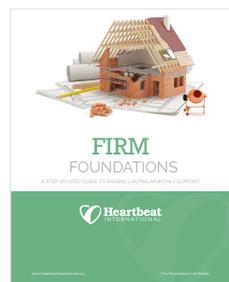


201 Ways to Say Thanks

Available as Digital Download

If you have ever found yourself struggling with how to thank your various donors throughout the year, look no further than *201 Ways to Say Thanks*. A revision of *The Ultimate Letter Book*, you'll find 201 proven and effective thank you letters, focusing on all topics from reaching out to new supporters to year-end appeals. Designed in an easy-to-copy format, this resource will save you countless hours throughout the year.

Product code: 10THANKS1.0
Regular Price: \$59 | Affiliate Price: \$47.20



Firm Foundations: A Step-by-Step guide to Raising Lasting Monthly Support

A strong financial future depends upon solid monthly support. While fundraising events are important, sustaining—and building—your ministry over the long term hinges on those who remember you each and every month. Whether your ministry is looking to build monthly support by \$5,000 or \$500,000, *Firm Foundations*® can help you get there.

Product code: 10FOUNDAT1.0
Regular Price: \$124 | Affiliate Price: \$99.20

Online: The Heartbeat Academy

Academy Courses:

Advancement Boot Camp

In this course, you'll join Kirk Walden as he guides you through the revenue streams your organization should be tapping into and helps you ensure you are making the most from your fundraising efforts. Whether you are starting from nothing, or have a sophisticated development plan in place, this video-based training will walk you through an assessment reviewing where you are in each area and offer you guidance on what next steps to take, and how to take your plan a step further.

How to Write a Winning Grant Proposal

Fundraising is the fuel that keeps the ministry moving toward its mission. But while donors and fundraising events are indispensable, winning even one grant may spark a new season of sustainability and progress.

Included with Heartbeat International's *How to Write a Winning Grant Proposal*, this online training provides an overview of the grant writing process and equips you with the tools you need to write—and win!—major funding through an irresistible grant proposal.

E-News recommended for Fundraising Teams:



Delivered to inboxes monthly, the *Advancement Trends* eNewsletter provides donor insights and sample letters Development Team Members can copy and paste for their development needs.

Non-affiliates can subscribe at HeartbeatServices.org/Resources.

Housing Helps



In-Print: Dynamic resources at your fingertips

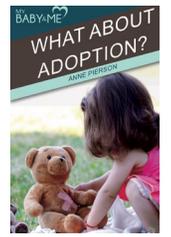
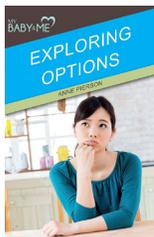
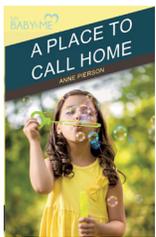


Maternity Housing Essentials

Glean from seasoned servants in the National Maternity Housing Coalition and learn what you need to start or improve a maternity home of your own. *Maternity Housing Essentials*® includes sample policies and procedures that were developed from a variety of housing leaders all over the U.S.

Product Code: 10MATESS1.0

Regular Price: \$124 | Affiliate Price: \$99.20



My Baby and Me - Client Resources

The *My Baby and Me* series includes client workbooks on the following topics:

- Basic Decision Making
- Looking at Adoption
- Looking At Parenting
- The Me I See (with corresponding Leader's Guide)
- What About Adoption
- A Place To Call Home

Developed by Loving & Caring, *My Baby and Me* is a series of workbooks for counselors to use with pregnant girls as they work through important decisions in their lives. Sold in bundles of 25 or 50, you can learn more and order your workbooks at HeartbeatServices.org/resources/store/loving-caring/my-baby-and-me.

E-News recommended for Maternity Homes and Housing Programs:



The *Heart and Home* eNewsletter is designed specifically for maternity housing programs. Subscribe to *Heart and Home* today at HeartbeatServices.org/Resources.

Online: The Heartbeat Academy



The Heartbeat International AcademySM provides life-affirming leaders, staff, and supporters with access to online workshops, forums, and courses on timely pregnancy help topics such as the abortion-minded client and how to identify victims of human trafficking.

The Academy's easy access to an ever-growing knowledge base appeals to people engaged in any life-affirming organization, and to those interested in getting involved in life-affirming ministry.

The Academy is your online source for:

- Access to More Than 350 Live and Recorded Webinars
- Life-Affirming Specialist Certification
- Nursing Contact Hour Courses
- Online Training Courses
- Private Customized Courses
- Ultrasound Training for Nurses

Webinars:

- Easy access anytime, anywhere with an internet connection
- On-demand training, 24/7
- Ever-increasing selection of programs
- Cost-effective prices

Online courses:

- Customizable for group instruction or self-paced study
Accessible 24/7 via internet
- Dynamic, multi-media activities with progress-tracking features

ConCERT: Consultant Continuing Education, Renewal, & Training

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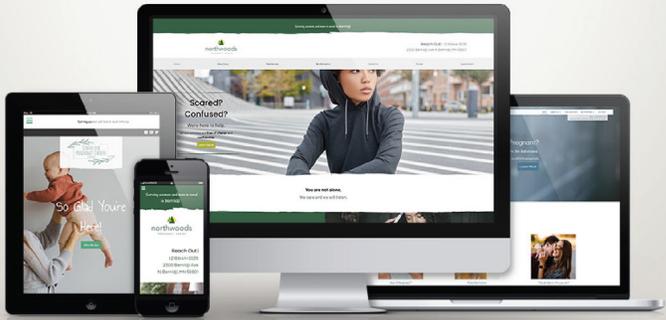
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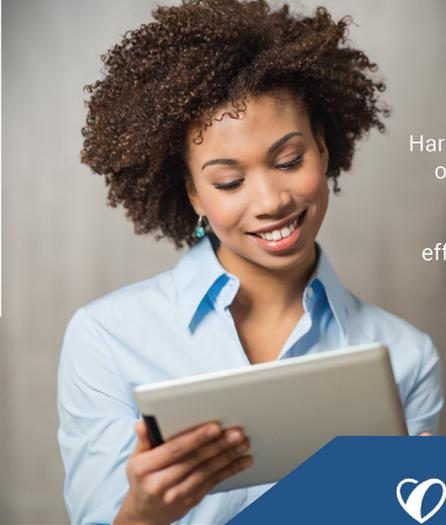
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