



# LISA L. STUECKEMANN, CFRE

Fundraising Rebel

[www.fundraisingrebel.org](http://www.fundraisingrebel.org)

Tampa Bay, Florida

## Professional Bio

Lisa Stueckemann, MNA, CFRE, is the Founder of Fundraising Rebel. Her Bachelor of Fine Arts in Musical Theatre from the University of Cincinnati-College Conservatory of Music and a Master of Nonprofit Administration from North Park University provide a unique and creative lens to her fundraising strategy and leadership style. She has on-the-ground experience in annual giving, major gifts, corporate philanthropy, event design, cause marketing, and marketing/communications. She truly enjoys encouraging and equipping fundraising and marketing teams while forwarding the movement through teaching, consulting, and mentoring. Lisa spent four years as the Vice President of Philanthropy for a Pregnancy Help Center in Tampa Bay and now serves as a consultant with Heartbeat International's Consultant Concierge Program. A sought-after speaker on fundraising and nonprofit leadership, Lisa regularly speaks at local, state, and national conferences. Her book, "Fundraising Rebel," is available on Amazon.

## Consultation Offerings/Topics

- Training for Fundraising Newbies to Old-timers
- Creating a 12-month Fundraising Activity Plan
- Planning Micro Events with Big Impact
- Executing Meaningful Large Events
- Designing Faith-Based End-of-Year Campaigns
- Adding a Major Gifts Program
- Making the Most of Direct Mail Appeals
- Engaging Board Members in Fundraising
- Learning How to Make "The Ask"
- Meeting 1:1 to Help with Your Specific Challenges

## From Lisa:

I've spent more than fifteen years working in the nonprofit world, focusing on fundraising. From big galas and walks to baby bottle drives, direct mail, and partnering with churches, I know how unique fundraising can be for our cause. Development shouldn't be stressful or overwhelming; instead, I like to keep things simple, creative, and organized. We'll work together to design fundraising activities your donors will appreciate and a plan you feel good about, so you can raise the support you need to do the work God has called you to.

