

*Let your light shine!*

**Heartbeat International**  
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2012- Los Angeles, CA

The following sessions are available on CD and MP3 from EGAMI A/V of Fort Worth, Texas. Selected Keynotes are available on DVD. Single CDs are \$8.00. DVDs are \$14.00. An MP3 of the entire conference - \$500. Shipping/handling is \$2.00 per CD/DVD/MP3, maximum \$10.00.

NR = NOT RECORDED

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CD	DVD	KEYNOTES	Session B - Tuesday 3:45	
___	___	K1 - Lunch for IDD - Lauren Roman	___ 15 - Evangelicals and Catholics Together - Jor-El Godsey	___ 39 - Connecting Communities and Practices - Dr. John Bruchalski
___	___	K2 - Tuesday Lunch - Kirk Cameron	___ 16 - Positioning Strategically - Mark Conrad	___ 40 - Turning Obstacles into Opportunities - Derrick Tennant
___	___	K3 - Tuesday Dinner Bill & Pam Ferrell	___ 17 - Competing with the Abortion Industry Abby Johnson	___ 41 - The Big Picture of Sexual Integrity - Katy Flood
___	___	K4 - Wednesday General Session Dr. Voddie Baucham	___ 18 - Key Things Every Board Member Should Know - James Ulvog	___ 42 - Building Effective Outreach in Your Community - David Reardon
___	___	K5 - Wednesday Lunch - Dr. Sophie Aguierre	___ 19 - Fundraising Through Email Marketing Jeremy Lefevre	
___	___	K6 - Thursday General Session Michelle Pillar	___ 20 - Facebook Masterclass - Chris Dattilo	<b>Session D - Thursday 10:30</b>
___	___	K7 - Thursday Lunch Lila Rose	___ 21 - Abortion, Your Client and the Law - Allen E. Parker, JD	<del>GAN 43 - Defining and Defending Marriage - Derek McGoy</del>
NR	NR	K8 - Closing Banquet - Dr. James Dobson	___ 22 - What You Should Know Before You Go Mobile - Michael Homula	___ 44 - Leadership Motive Check - Sara Hankel
		<b>WORKSHOPS</b>	___ 23 - How Open Adoption Really Works Today - Jeff Carlson	___ 45 - Eclipsing Planned Parenthood - Peggy Hartshorn, Ph.D.
		<b>Session A - Tuesday 2:00</b>	___ 24 - Sonography Basics, Protocols, and New Applications - James Scheffler	<del>NA 46 - Strengthening Leadership Relations - Kimberly Padan</del>
___	___	1 - Linking Arms with the Medical Community - Patrick Johnston	___ 25 - 9 1/2 Ways to Improve the Quality of Care of Your Clinic - Margaret Kruse	___ 47 - Integrating Stewardship and Development - John Frank
___	___	2 - 7 Simple Steps to Leading Like Jesus Pat Layton	___ 26 - Ready to Pray - A Spiritual Journey of Prayer and Worship - Gail Dudley	___ 48 - Is Your Website Scaring Clients Away? - Brett Foster
___	___	3 - PHC's and Politics - Tom Glessner, J.D. & Leslie Unruh	___ 27 - Her Body is a Wonderland - Emily Sederstrand	___ 49 - Impacting Somebody Different Than Me - Heartbeat Staff
___	___	4 - Law & Order: Special PHC Unit - Ellen Foell, JD	___ 28 - Engaging Men in Abortion Recovery - Patrick Ashburn, Norma Murakami	___ 50 - Keys Everyone Should Know About Serving Urban Clients - Pat Upchurch
___	___	5 - Growing Your Donor Base - Doug Coutcher		___ 51 - Bridges to Better Client Outcomes - Kerry Jepson
___	___	6 - Getting the Most From Google - Brad Mandel	<b>Session C - Wednesday 10:30</b>	___ 52 - Medical Issues Presented By Clients from Underdeveloped Nations - Paula Grimsley
___	___	7 - Gaining and Growing Volunteers - Donna Sandage	___ 29 - Attachment Styles & How They Affect Your Client's Choices - Sharon Pearce	___ 53 - How to Prevent Postpartum Depression - Rebecca Dawson
___	___	8 - Counseling Tools: From First Call to Final Outcome - Brad Imler	___ 30 - Sticky Teams - Elise Boggs	___ 54 - The Peter Pan Syndrome: I Don't Want to Grow Up! - Julie Parton, Ph.D.
___	___	9 - Truths to Engaging Nonresident Fathers - John Feith	___ 31 - "Wow" Your Board with Your New Idea - Peggy Benicke	___ 55 - Rediscovering Purity - Jennifer Disney
___	___	10 - Abortion Procedures - Dr. Anthony Levatino	___ 32 - Strategic Planning...Why Bother? - Rhonda Tomko	___ 56 - Abortion Recovery Using Skype - Julie and Jeff Weber
___	___	11 - Perinatal Services and Your PHC - Sharon Sparks	___ 33 - Effective Development Staffing - Debbie Nieport	
___	___	12 - How to Keep Going when Your Giddyup has Gotten Up and Gone! - Gordon Douglas	___ 34 - Free Texting Solutions - Jacob Barr	<b>Session E - Thursday 2:00</b>
___	___	13 - Waffles and Spaghetti - Pam Ferrell	___ 35 - "Resale Boutiques" Serving Clients and the Ministry - Dinah Monahan	___ 57 - Effectively Communicating with Legislators - Celeste Avy
___	___	14 - Reaching the Unreachable - Michaelene Fredenburg	___ 36 - Answering Tough Calls and Hard Questions - Bri Laycock	___ 58 - Leading Through Transition - Martha Evans
			___ 37 - Extending Care Beyond the Crisis - Yesenia Basas	___ 59 - Why One Service Won't Serve All - Talitha Phillips
			___ 38 - Sonography Images...Doing Your Best Connie Ambrecht	___ 60 - Effectively Dealing with Conflict Opportunities - Gerard Dagonese

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- \_\_\_ 61 - Direct Mail that Gets Results - Howard and Jill Taylor
- \_\_\_ 62 - Marketing to the Abortion-Minded Teen - Jeremy Lefevre
- \_\_\_ 63 - Involving the Local Church in PRC Ministry - David Everitt
- \_\_\_ 64 - Servicios de Interpretación - Molly Hoepfner, LAS
- \_\_\_ 65 - Starting a Maternity Home: Practical Considerations - Anthony Dilulio
- \_\_\_ 66 - Knobology Applications or How to Get Better Pictures - Kim Hardy
- \_\_\_ 67 - Therapeutic Advances in Prenatal Diagnoses - Gerard Nadal
- ~~NR 68 - Transformed by Two Questions - Anne Pierson~~

- \_\_\_ 69 - Revolving Choices - Evelyn Lastra West
- \_\_\_ 70 - Abortion and the Gospel Truth - Kim Ketola
- Session F - Thursday 3:45
- \_\_\_ 71 - Identity in Being, Not Doing - Betty McDowell
- \_\_\_ 72 - Leading Multi-Generational Teams - Wendy Lowe
- \_\_\_ 73 - How Technology Evens the Playing Field - Tim Welsh
- \_\_\_ 74 - Recession-Proof Your Ministry - Angela Bennett
- \_\_\_ 75 - Face-to-Face with Major Givers - Wesley Rediger
- \_\_\_ 76 - Serving the iGeneration - Lori DeVillez

- \_\_\_ 77 - Effectively Counseling Latinos to Choose Life - Astrid Bennett
- \_\_\_ 78 - Texts as Outreach: R U Ready? Kathy Bozyk
- \_\_\_ 79 - Men's Ministry Does Not Cost, it Pays! - Kurt Ramspott
- \_\_\_ 80 - NaPro Technology: A Holistic Alternative - George Delgado
- \_\_\_ 81 - Linkage Between Abortion, OC Use, and Breast Cancer - Gerard Nadal
- \_\_\_ 82 - Avoiding Compassion Fatigue - Sharon Pearce
- \_\_\_ 83 - Knowing Your Worth then Knowing You're Worth Waiting For - Anthony Preston
- \_\_\_ 84 - New Approaches to Abortion Recovery Training - Jenny McDermid

### INSTRUCTIONS FOR PLACING A CD/DVD/MP3 ORDER/PURCHASE

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